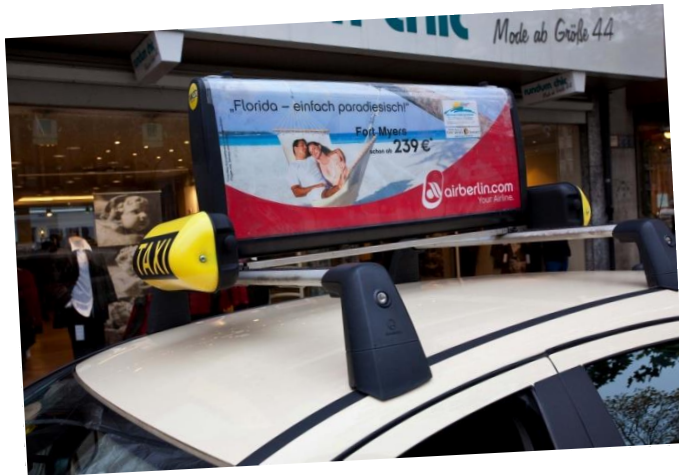




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# Taxi Advertising Berlin



## Taxi roofs

Berlin offers one single network of 380 taxis. The surface consists of 2 sides and is directly on eye-level with pedestrians and the passengers, when they board the vehicle.

Minimum duration: 1 week

### Costs per network per week

Media costs: € 31.920,-\*

Production: € 3.200,-\*

\* All prices do not include VAT.



## Door Cover

Cover the entire taxi doors! You can freely choose the number of vehicles. Every taxi has 2 doors to cover.

Minimum duration: 2 weeks

### Costs for 2 weeks

300 taxis	
Media costs	€ 63.450,-*
Production	€ 10.200,-*
Total	€ 73.650,-*

\* All prices do not include VAT.



# Taxi Advertising Berlin

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## Taxi Doors Classic

Advertise on taxi doors with the format 160 x 30cm, even with a lower budget on 2 doors per taxi.

Minimum duration: 2 weeks

### Costs for 2 weeks

300 taxis

Media costs € 44.361,-\*

Production € 8.700,-\*

Total € 53.061,-\*

\* All prices do not include VAT.



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