



AIRPORT ADVERTISING

TXL BERLIN-TEGEL

wtm [...] außenwerbung

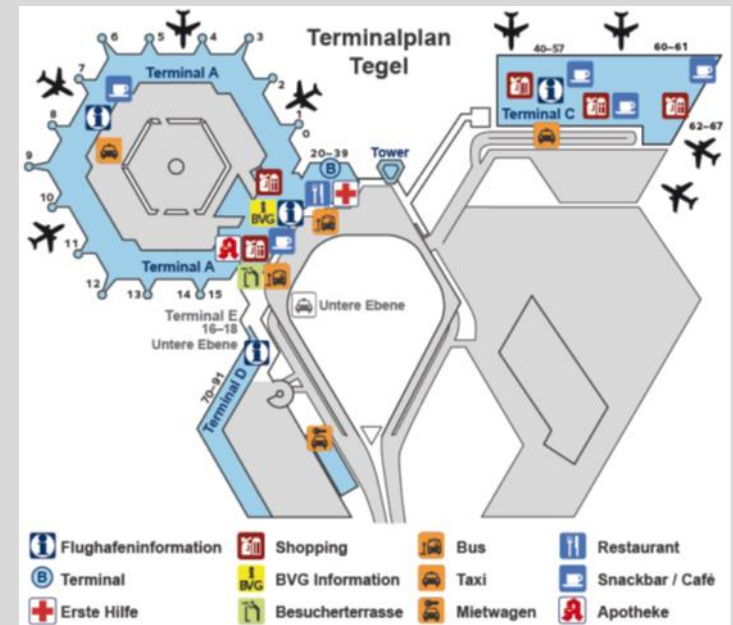
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BERLIN'S MOST FREQUENTED AIRPORT

The airport Tegel is the most frequented airport in Berlin with 14.5 million passengers every year. 49,5% of the visitors are business travellers – a significantly higher percentage than at the airport Schönefeld: 60% of all air traffic is concentrated in Terminal A. Statistically most of the business travellers are therefore pooled in airport Tegel's Terminal A.



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POSTER NETWORK: ARRIVAL OR DEPARTURE

The poster network: Arrival/departure is located in Terminal A. Here the arriving/departing passengers are greeted by your advertising immediately. A network includes 14 posters and is booked for one week or more. A network means one third of the available poster surfaces in the arrival/departure area.



COSTS AND SIZES

| | |
|---------------|-----------------------|
| Rent per week | € 2.250,00 |
| Production | € 740,00 |
| Visible size | 79,5 x 114,5 cm (WxH) |
| Format | DIN A0 |

All prices plus VAT.



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COLORAMA ARRIVAL AREAS

The Colorama advertisements are located in the baggage claim areas of Terminal A, C and E. In total there are 4 advertising networks available with 11 surfaces each. The backlit billboards are either attached to the walls or free standing (two-sided). Colorama advertisements catch a lot of attention due to their position and illumination.



COSTS AND SIZES

| | |
|-----------------------|-------------|
| Rent per month | € 17.000,00 |
| Production / install | € 5.250,00 |
| Electricity per month | € 540,00 |

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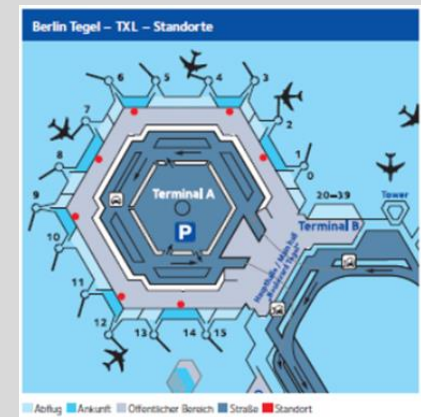
SLIDING DOORS ARRIVAL

Occupy all exits by booking a single network in the terminal baggage claims! It consists of 14 double sided advertising spaces and there is only one network available. By advertising on the glass doors you reach all arriving passengers walking towards it.

COSTS AND SIZES

| | |
|----------------------|--------------------|
| Rent per week | € 4.500,00 |
| Production / install | € 1.650,00 |
| Format | 780 x 780 mm (WxH) |

All prices plus VAT.



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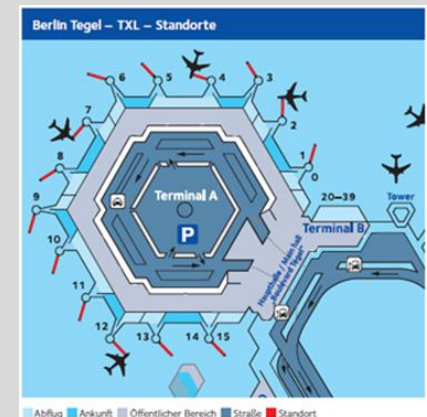
ADVERTISING BOARDS PASSENGER BRIDGES

The advertising boards are located in all 14 passenger bridges in the arrival area of Terminal A and this is why they are seen by all arriving and departing passengers. Two boards are placed opposite of each other in each bridge. A network therefore consists of 28 surfaces, six networks total are available.

COSTS AND SIZES

| | |
|----------------|-------------------|
| Rent per month | € 14.500,00 |
| Production | € 2.500,00 |
| Visible size | 119 x 84 cm (WxH) |
| Format | 120 x 85 cm (WxH) |

All prices plus VAT.



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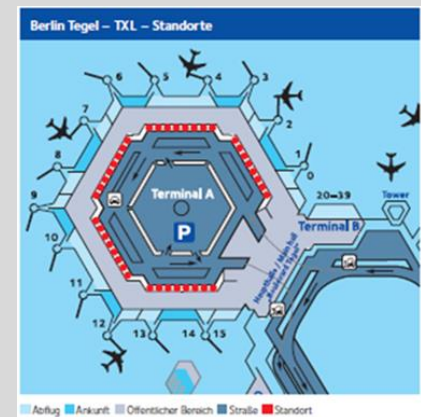
CEILING BANNERS

With the Ceiling Banners in Terminal A you can reach all arriving, departing, waiting guests and those that meet them. The only network includes 40 double-sided Ceiling Banners.

COSTS AND SIZES

| | |
|----------------------|-------------------|
| Rent per week | € 7.297,50 |
| Rent per month | € 16.275,00 |
| Production / install | € 3.950,00 |
| Format | 120 x 50 cm (WxH) |

All prices plus VAT.



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REVOLVING DOORS MAIN HALL

The big and prominent advert spaces in revolving doors in Terminal A can be covered with foils. In total there are 3 revolving doors as entrances or exits of the Terminals. Revolving doors can be booked in single or threes for a month or more.



COSTS PER MONTH AND DOOR

| | |
|----------------------|------------|
| Rent | € 5.000,00 |
| Production / install | € 1.450,00 |

All prices plus VAT.



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TAXI PICK UP POINT COLORAMA

A total of 5 Colorama advertising areas are available for advertising above the waiting area at the taxi stand. Every advertising area can be booked individually and on a weekly basis.

COSTS AND SIZES PER AREA

| | |
|----------------------|-------------------|
| Rent per week | € 2.000,00 |
| Production / install | € 1.650,00 |
| Visible dimensions | 595 x 55 cm (WxH) |
| Format | 599 x 59 cm (WxH) |

All prices plus VAT.



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PANORAMA RING

The Giant Posters cover the entire inner ring with their 1.800 square meters. In total 6 surfaces reach all passengers leaving the Terminals A and B through the Panorama exhibition.



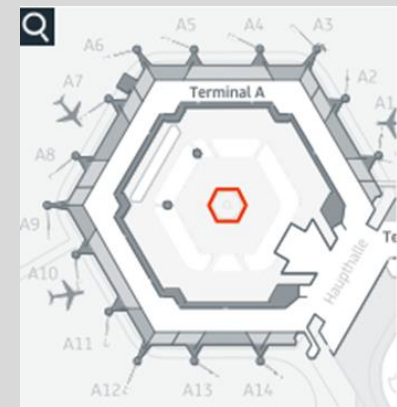
COSTS

Rent per month € 200.000,00

Production / install € 50.500,00

Format on demand

All prices plus VAT.



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GIANT POSTER ACCESS & EXIT ROAD

The new double-sided Giant Poster is located at a central position, at the peak of the airport's only driveway, reaching all passengers, arriving or leaving, all Terminals. On the two areas with a size around 10 x 10 m a spectacular appearance is assured.

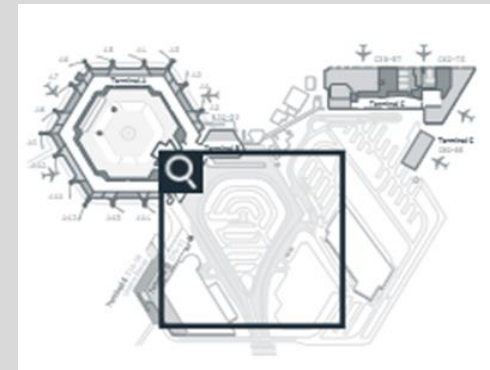


COSTS AND SIZES

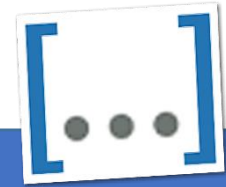
| | |
|----------------------|-------------|
| Rent per month | € 60.000,00 |
| Production / install | € 5.900,- |

| | |
|--------------------|-----------------------|
| Visible dimensions | 10,40m x 9,85m (WxH) |
| Format | 10,50m x 9,95 m (WxH) |
| Mindestbuchung | 1 Monat |

All prices plus VAT; additional 30% fair charge in March and September



CONTACT



ILONA SCHWARZ

WTM MARKETING UND VERTRIEBSCONSULTING GMBH
SCHARNWEBERSTRASSE 14
13405 BERLIN

MAIL SCHWARZ@WTM-AUSSENWERBUNG.DE
PHONE +49 (0)30 224 58 997
MOBILE +49 (0)177 392 13 43