

# FULL WRAPPED COLUMNS BERLIN



wtm [...] außenwerbung

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## 6/1 OR 8/1 BILLBOARDS

The full wrapped columns are exclusively reserved for one motive. The usual billboard format are 6/1 or 8/1 sheets. For historical reasons columns cover both central and peripheral locations.

Often they are the last advertising medium before the POS ( malls ). Bookable individually or in networks.

Location based from € 13.20 to € 46.70 per day.

All prices plus VAT.



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## SAMPLE CALCULATION

The media cost stays the same no matter if you choose 6/1 or 8/1 format.

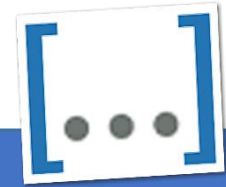
Here a sample calculation for Berlin Charlottenburg.

Kurfürstendamm 203	€	529,10
Kurfürstendamm 230	€	401,50
Kurfürstendamm 41	€	529,10
Kurfürstendamm 46	€	529,10
Savignyplatz	€	321,20
Mediacosts each decade	€	2.310,00

All prices plus VAT.



# CONTACT



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