

16 x in Berlin!

NORDSEE 

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Advertising in buses Berlin

Which transportation medium is the best for my campaign?

The public transportation in Berlin

Underground trains:

The Underground in Berlin travels underground throughout the entire city center of Berlin. Due to the focus on the central areas, passenger frequency is very high. The medium travel duration is at 12.5 minutes.

S-Bahn:

In addition to the Underground, the S-Bahn in Berlin moves on tracks above ground. The S-Bahn covers both the city center and the periphery. The average travel duration with the S-Bahn is therefore longer than with the Underground, so that advertising here is being watched for a longer period of time.

Tram:

For historic reasons, the tram moves mainly through the former eastern parts of Berlin. In hip bar and club districts such as Prenzlauer Berg and Friedrichshain as well as the areas around Alexanderplatz and Hackescher Markt the tram is therefore one of the most important means of transportation.

Bus:

Buses can be found in just about every part of Berlin. Berlin has three categories of buses: Metro bus lines (the lines with the most passengers that drive during day and night), normal day bus lines and night bus lines.

Advertising in the public transportation

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Window adhesives

These adhesives carry a two-sided print and are attached to the windows. The advertisement is visible from the inside and outside. On the windows, they are directly at eye-level with the passengers.

Minimum amount: 50

Minimum duration: 1 month

Format: 50 cm w x 15 cm h

Costs per surface in underground, bus, tram:

Rent per month: € 9,75

Installation/removal € 5,00

Printing costs upon request and depending on the total amount.

All prices plus VAT.



Advertising in the public transportation



Front wall surfaces

Front wall surfaces are the largest surfaces bookable in trains and buses. Since they are located on the front walls, they are visible from the entire compartment. In buses, they are prominently located behind the driver booth.

Minimum amount: 50

Minimum duration: 1 month

Format : 40,8cm w x 58cm h

Costs per surface :

Rent per month € 11,80

Installation/Removal € 5,00

Printing costs upon request and depending on the total amount.

All prices plus VAT.



The public transportation in numbers



Contingent

Buses: **1.310**

- 388 Double Deckers
- 517 Standard buses
- 311 Extended buses
- 94 Special trips, Pool buses

Tram: **574** traincars

Underground: **1.274** traincars

S-Bahn: **1.380** traincars

Berlin has a total of more than 335 train stations and more than 6.000 bus stops.

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