



DIGITAL CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

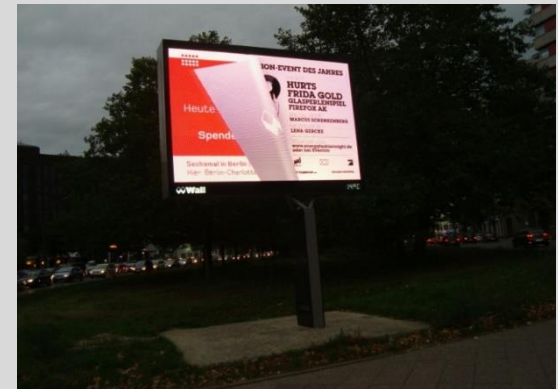
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DIGITAL ADVANTAGES

- Flexible content
- Site-specific campaign content
- High resolution
- High reachability
- Digitale showcase
- 220% more effective after sunset
- 75% reachability for all car drivers



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WEEKLY BOOKING

Costs	€ 44.030,00
Network size	37
Spot length	up to 10 seconds
Prints	up to 7 different / 1 a day



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DAILY BOOKING

Costs	€ 7.400,00
Network size	37
Spot length	up to 10 seconds
Prints	up to 4 different



4 – 9 Uhr



9 – 16 Uhr



16 - 20 Uhr



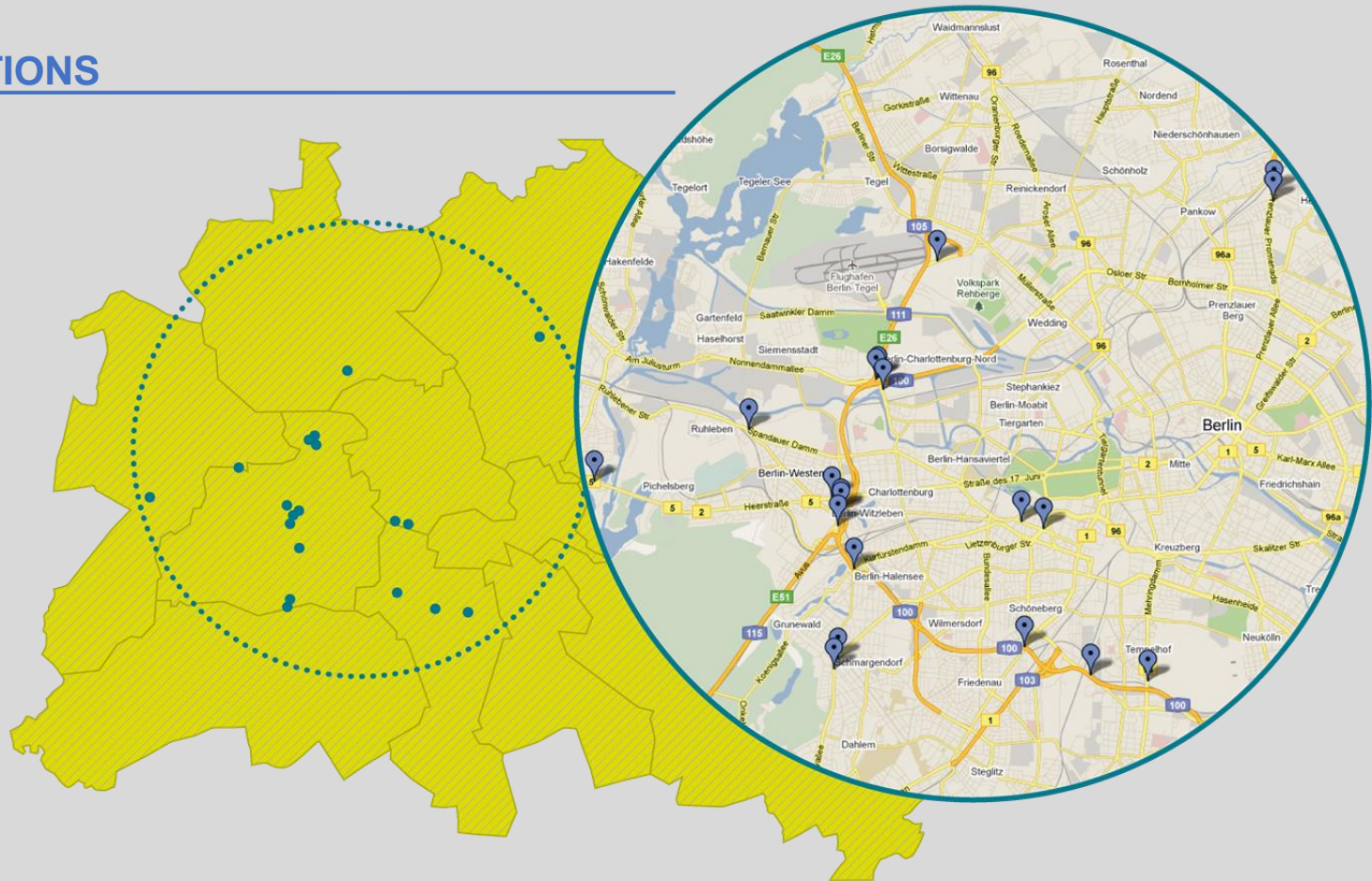
20 – 0 Uhr

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LOCATIONS



DIGITAL CITY LIGHT BOARDS

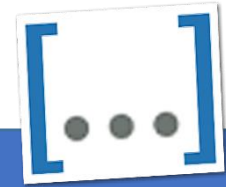
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LOCATIONS / SIDES

Charlottenburg	Kurt-Schumacher-Damm / centre island in front of Jakob-Kaiser-Platz	2
	Neue Kantstraße 10 in front of Messedamm	2
	Tegeler Weg / centre island in front of Mörschbrücke	2
	Spandauer Damm / centre island in front of Reichsstraße	2
	Messedamm in front of footbridge to ICC	1
	Kaiserdamm 80-81 / centre island in front of Soorstraße	2
	Clayallee 1-3 /centre island behind Waldmeisterstraße	1
	Messedamm 8 / centre island behind Neue Kantstraße (Hotel IBIS and entrance to central bus station)	2
	Siemensdamm 80 / centre island in front of Jakob-Kaiser-Platz	2
Wilmerdorf	Halenseestraße 10 / centre island behind Rathenauplatz	2
	Hohenzollerndamm 102 / centre island behind Miquelstraße	1
Schöneberg	Kurfürstenstraße 105 behind Ansbacher Straße	1
	An der Urania / centre island behind Kurfürstenstraße	2
	Sachsendam 1 in front of Ballonfahrerweg	2
	Wexstraße 2 / centre island in front of Innsbrucker Platz	1
	Axel Springer Str. across from No. 44	1
Tempelhof	Tempelhofer Damm 104 centre island in front of Hoepfnerstraße	2
Reinickendorf	Kurt-Schumacher-Damm 123-127 / centre island in front of R.-Schumann-Brücke	2
Spandau	Heerstraße 221 in front of Alt-Pichelsdorf	1
Pankow	Prenzlauer Promenade 104 in front of Granitzstraße	1
	Prenzlauer Promenade behind Tiniusstraße	1
Lichtenberg	Landsberger Allee 131	2
	Frankfurter Allee 201-205	2

CONTACT



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