



TRADE FAIR ADVERTISING

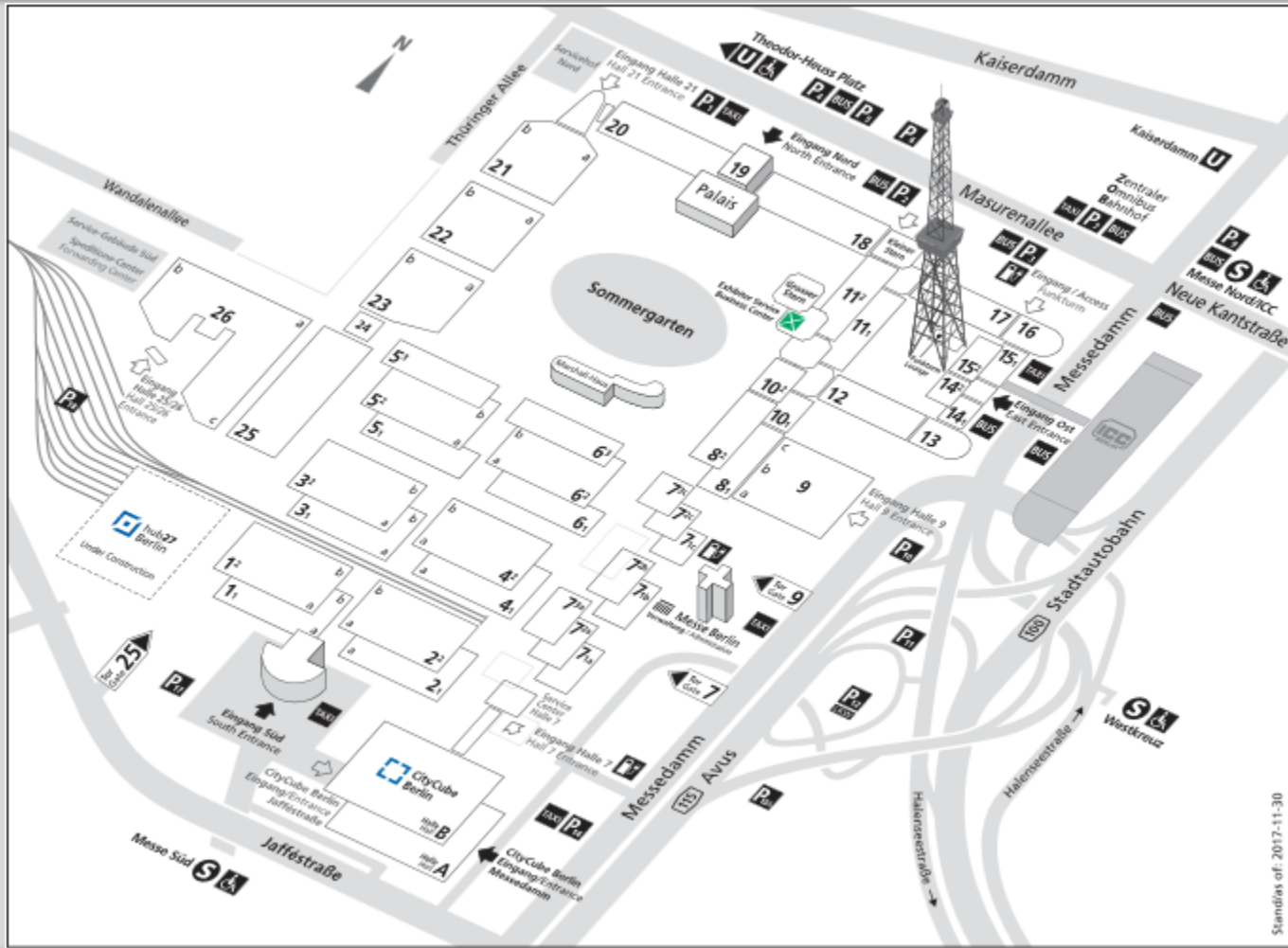
MESSE BERLIN

wtm [...] außenwerbung

TRADE FAIR ADVERTISING

ENVIRONMENT PLAN

wtm [...] außenwerbung

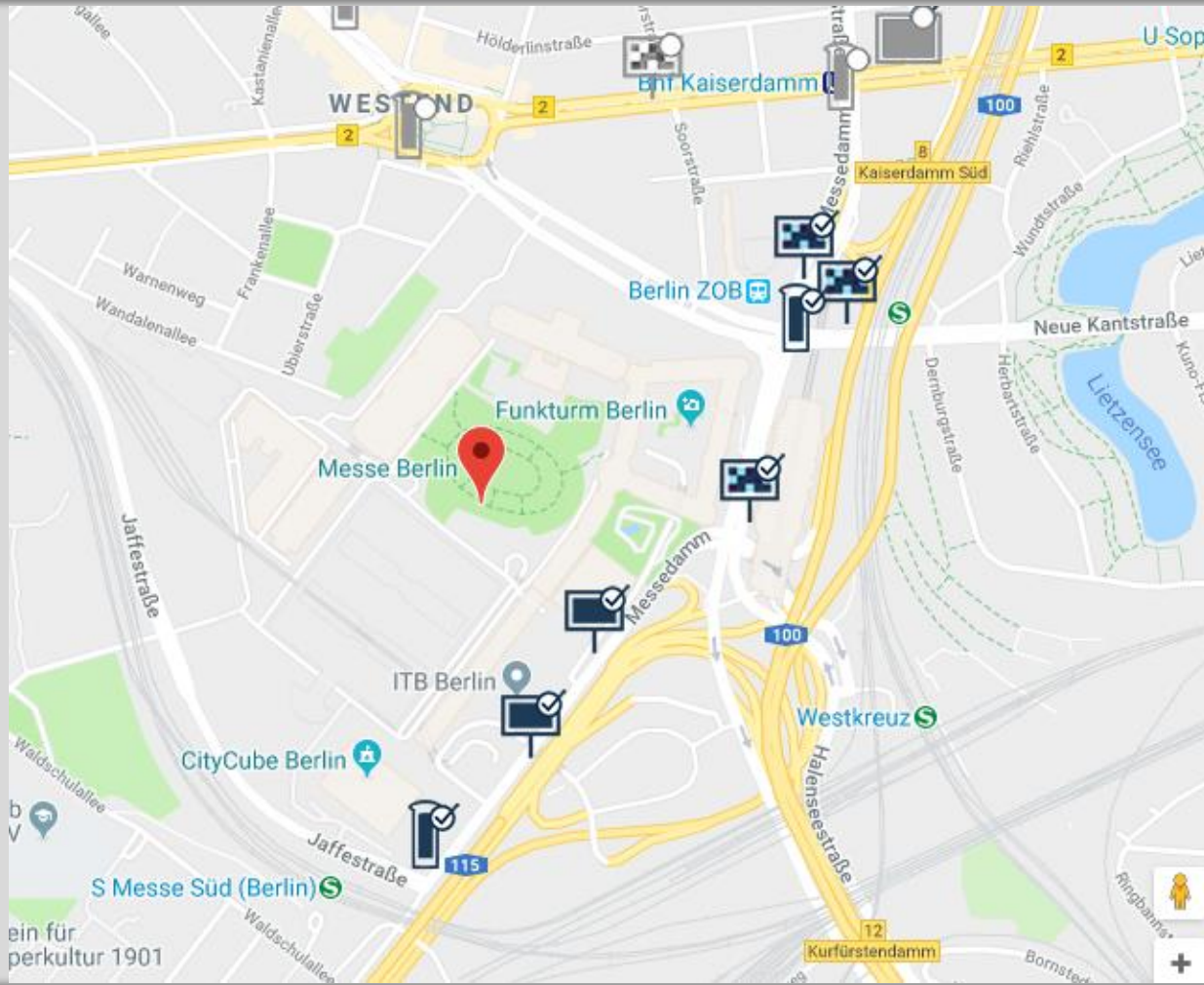


Standplan of: 2017-11-30

TRADE FAIR ADVERTISING

ADVERTISING LOCATIONS

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BILLBOARDS

BERLIN

wtm [...] außenwerbung

S-BHF MESSE NORD

The fair grounds is only 10 minutes away from the city center. That is why the train is the fastest way to reach the fair from the hotel. This station is one of three stations that are close the fair grounds.

Format	DIN 18/1
Visible size	356 x 252 cm (W x H)
Booking interval	Dekade
Surfaces	9
Media rent	€ 497,20



All prices plus production and VAT.

BILLBOARDS

BERLIN

wtm [...] außenwerbung

S-BHF MESSE SÜD

This station is directly connected to the southern fair entrance with a special bridge. The large billboards in this station are eye catchers for visitors and regular passengers alike.

Format	DIN 18/1
Visible size	356 x 252 cm (W x H)
Booking interval	Dekade
Surfaces	4
Media rent	€ 279,40



All prices plus production and VAT.

BILLBOARDS

BERLIN

wtm [...] außenwerbung

U-BHF KAISERDAMM

This is the most frequented station around the trade fair mostly because it's only 5 minutes away from the northern fair entrance. This train line is a fast shuttle from Downtown to the fair.

Format	DIN 18/1
Visible size	356 x 252 cm (B x H)
Booking interval	Dekade
Surfaces	6
Media rent	€ 249,70



All prices plus production and VAT.

DIGITAL CITY LIGHT BOARDS

BERLIN

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LOCATIONS

Advertising around the fairground. Book a Digital City Light Board for a week.

Neue Kantstr. 10 (front)

Rent per week € 1.274,00



Kantstr. 10 (rear)

Rent per week € 1.211,00



All prices plus VAT.

DIGITAL CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

LOCATIONS

Messedamm opp. 8-10 (front)

Rent per week € 1.274,00

Messedamm opp. 8-10 (rear)

Rent per week € 1.211,00

All prices plus VAT.



DIGITAL CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

LOCATIONS

Messedamm 11

Rent per week € 1.274,00



Alle prices plus VAT.

CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

LOCATIONS

Advertising around the fairground. Book a City Light Board for a week.

Messedamm opp. 22 into town

Rent per week € 638,40

Messedamm 22 direct. Masurenallee (rear)

Rent per week € 976,50

Messedamm 22 direct. Jaffestraße (front)

Rent per week € 976,50

All prices plus VAT.



CITY LIGHT COLUMNS

BERLIN

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LOCATIONS

Advertising around the fairground. Book a City Light Column for a week.

Messedamm 26 vor Jafféstraße

Kosten pro Woche € 728,00



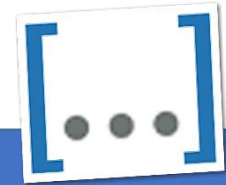
Messedamm vor Neue Kantstr. 11

Kosten pro Woche € 643,30



Alle prices plus VAT.

CONTACT



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