



# TRAM ADVERTISING - CAMPAIGN BERLIN

wtm [...] außenwerbung

# CAMPAIGN MEDIA

## 18/1 TRAFFIC BOARD

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### TRAFFIC BOARD DIN 18/1

18/1 Traffic Boards are applied to the driver's side of the tram and are large enough to be very visible from the distance. The format is standardized and available in almost all German cities.

### COSTS

1 – 29 Months	€ 1.975,00
30 – 49 Months	€ 1.850,00
From 50 Months	€ 1.650,00

Line specification is not possible.

All-inclusive price incl. production, application, removal, rent; All prices plus VAT.



# CAMPAIGN MEDIA

## INTERIOR AND EXTERIOR

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### EFFECTIVE COMBINATION

The double sided foils are attached directly to the windows and are thereby on eye level of the passengers. Because of the double sided print they are visible from outside as well.

### COSTS AND CONDITIONS

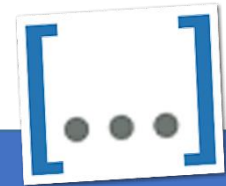
Minimum occupancy	50 surfaces
Minimum duration	1 Month
Format:	50 cm W x 15 cm H

Rent monthly per surface	€ 9,95
Installation / removal	€ 5,00

Print cost on demand (depends on amount); excl. VAT



# KONTAKT



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