



SHOWCASE BILLBOARDS BERLIN

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SHOWCASE BILLBOARDS

U-BAHN AND S-BAHN

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HIGH REACHABILITY

The U-Bahn with its mainly underground tunnel network brings about 1.54 million people per day to their destination. The S-Bahn trains transports 1.4 million people on a normal day.

Stations are not just waiting areas these days. Here you can buy a paper, breakfast or look around the other stores.

With billboards on stations you can reach your target group in an unobtrusive way multiple times per week.

By using different networks you can focus on specific regions.



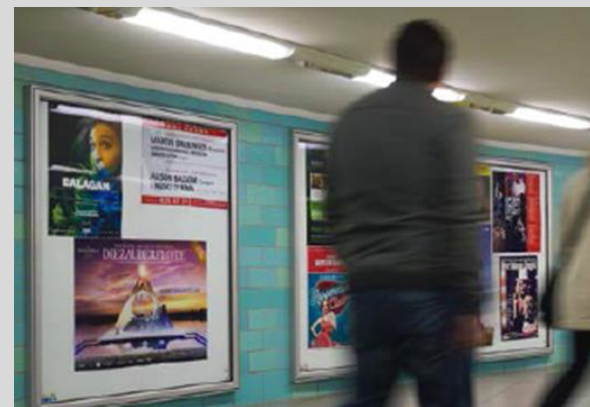
SHOWCASE BILLBOARDS

U-BAHN

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SHOWCASE BILLBOARD NETWORKS

Network	Showcases	Change
Berlin-Net	300	Wednesday
Format A0	€ 6.090,00	
Format A1	€ 3.045,00	
Berlin-wide showcase network		
City-Net	150	Monday
Format A0	€ 3.990,00	
Format A1	€ 1.995,50	
Focus: Inner city, 6 showcase networks		
Kiez-Net	110	Friday
Format A0	€ 2.310,00	
Format A1	€ 1.155,00	
Regional showcase networks, north, east, south, west		
Weekly price; plus production. All prices plus VAT.		



SHOWCASE BILLBOARDS

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SHOWCASE BILLBOARD NETWORKS

Billboards in glazed showcases and on adhesive boards on contact-intensive platforms and high-frequency transitions. There are a total of 6 nets. The minimum booking is 14 days.

Network	Media costs		Stations	Surfaces
	A1	A0		
City 1	€ 976,08	€ 1.760,43	47	83
City 2	€ 1.011,36	---	51	86
City 3	€ 940,80	€ 1.696,80	38	80
Nord	€ 470,40	---	24	40
Süd	€ 964,32	---	38	82

Plus production; all prices plus VAT.



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NETWORK CITY 1 & CITY 2

City 1 (montags)

S-Bf Anhalter Bahnhof	S-Bf Grunewald	S-Bf Lichtenberg	S-Bf Schönholz	S-Bf Westend
S-Bf Bellevue	S-Bf Hauptbahnhof	S-Bf Mexikoplatz	S-Bf Storkower Straße	S-Bf Westkreuz
S-Bf Bornholmer Straße	S-Bf Hermsdorf	S-Bf Nikolassee	S-Bf Südkreuz	S-Bf Wilhelmsruh
S-Bf Charlottenburg	S-Bf Hohenzollerndamm	S-Bf Nordbahnhof	S-Bf Sundgauer Straße	S-Bf Wittenau
S-Bf Feuerbachstraße	S-Bf Humboldtthain	S-Bf Pankow	S-Bf Tempelhof	S-Bf Wollankstraße
S-Bf Frankfurter Allee	S-Bf Innsbrucker Platz	S-Bf Plänterwald	S-Bf Tiergarten	S-Bf Yorckstraße
S-Bf Friedenau	S-Bf Jannowitzbrücke	S-Bf Prenzlauer Allee	S-Bf Treptower Park	S-Bf Zehlendorf
S-Bf Frohnau	S-Bf Julius-Leber-Brücke	S-Bf Priesterweg	S-Bf Waidmannslust	
S-Bf Gesundbrunnen	S-Bf Jungfermheide	S-Bf Schlachtensee	S-Bf Warschauer Straße	
S-Bf Greifswalder Straße	S-Bf Karlshorst	S-Bf Schöneberg	S-Bf Wedding	

City 2 (montags)

S-Bf Anhalter Bahnhof	S-Bf Heerstraße	S-Bf Lichtenberg	S-Bf Potsdamer Platz	S-Bf Tegel
S-Bf Attilastraße	S-Bf Heidelberger Platz	S-Bf Lichterfelde Ost	S-Bf Prenzlauer Allee,	S-Bf Treptower Park
S-Bf Bellevue	S-Bf Hermannstraße	S-Bf Lichterfelde Süd	S-Bf Priesterweg	S-Bf Wedding
S-Bf Beusselstraße	S-Bf Hohenzollerndamm	S-Bf Lichterfelde West	S-Bf Rathaus Steglitz	S-Bf Westend
S-Bf Buckower Chaussee	S-Bf Humboldtthain	S-Bf Messe Süd	S-Bf Savignyplatz	S-Bf Westhafen
S-Bf Bundesplatz	S-Bf Innsbrucker Platz	S-Bf Messe-Nord/ICC	S-Bf Schichauweg	S-Bf Wittenau
S-Bf Friedenau	S-Bf Jannowitzbrücke	S-Bf Neukölln	S-Bf Schöneberg	S-Bf Yorckstraße
S-Bf Friedrichstraße	S-Bf Karl-Bonhöffer-Nervenklinik	S-Bf Oranienburger Straße	S-Bf Schulzendorf	
S-Bf Grunewald	S-Bf Kölln. Heide	S-Bf Osdorfer Straße	S-Bf Sonnenallee	
S-Bf Halensee	S-Bf Landsberger Allee	S-Bf Ostbahnhof	S-Bf Spandau	
S-Bf Hauptbahnhof	S-Bf Lankwitz	S-Bf Ostkreuz	S-Bf Südende	

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NETWORK CITY 3, NORTH & SOUTH

City 3 (donnerstags)

S-Bf Anhalter Bahnhof	S-Bf Greifswalder Straße	S-Bf Karlshorst	S-Bf Schöneberg	S-Bf Wedding
S-Bf Bellevue	S-Bf Grunewald	S-Bf Lichtenberg	S-Bf Storkower Straße	S-Bf Westend
S-Bf Bornholmer Straße	S-Bf Hauptbahnhof	S-Bf Lichtenfelde West	S-Bf Südkreuz	S-Bf Wilhelmsruh
S-Bf Charlottenburg	S-Bf Hohenzollerndamm	S-Bf Nordbahnhof	S-Bf Tempelhof	S-Bf Wittenau
S-Bf Feuerbachstraße	S-Bf Humboldtthain	S-Bf Pankow	S-Bf Tiergarten	S-Bf Wollankstraße
S-Bf Frankfurter Allee	S-Bf Innsbrucker Platz	S-Bf Plänterwald	S-Bf Treptower Park	S-Bf Yorckstraße
S-Bf Friedenau	S-Bf Julius-Leber-Brücke	S-Bf Priesterweg	S-Bf Waidmannslust	
S-Bf Gesundbrunnen	S-Bf Jungfernheide	S-Bf Rathaus Steglitz	S-Bf Warschauer Straße	

City-Nord (donnerstags)

S-Bf Alt Reinickendorf	S-Bf Frohnau	S-Bf Karl-Bonhöffer-Nervenklinik	S-Bf Ostbahnhof	S-Bf Wedding
S-Bf Bellevue	S-Bf Hauptbahnhof	S-Bf Landsberger Allee	S-Bf Ostkreuz	S-Bf Westend
S-Bf Beusselstraße	S-Bf Heiligensee	S-Bf Lichtenberg	S-Bf Schönholz	S-Bf Westhafen
S-Bf Eichborndamm	S-Bf Humboldtthain	S-Bf Messe-Nord/ICC	S-Bf Schulzendorf	S-Bf Wittenau
S-Bf Friedrichstraße	S-Bf Jannowitzbrücke	S-Bf Oranienburger Straße	S-Bf Tegel	

City Süd (donnerstags)

S-Bf Anhalter Bahnhof	S-Bf Heidelberger Platz	S-Bf Lichtenfelde Süd	S-Bf Priesterweg	S-Bf Südende
S-Bf Attilastraße	S-Bf Hermannstraße	S-Bf Lichtenfelde West	S-Bf Rathaus Steglitz	S-Bf Sundgauer Straße
S-Bf Buckower Chaussee	S-Bf Hohenzollerndamm	S-Bf Messe Süd	S-Bf Savignyplatz	S-Bf Treptower Park
S-Bf Bundesplatz	S-Bf Innsbrucker Platz	S-Bf Mexikoplatz	S-Bf Schichauweg	S-Bf Wannsee
S-Bf Friedenau	S-Bf Kölln. Heide	S-Bf Neukölln	S-Bf Schlachtensee	S-Bf Yorckstraße
S-Bf Grunewald	S-Bf Lankwitz	S-Bf Nikolassee	S-Bf Schöneberg	S-Bf Zehlendorf
S-Bf Halensee	S-Bf Lichtenrade	S-Bf Osdorfer Straße	S-Bf Sonnenallee	
S-Bf Heerstraße	S-Bf Lichtenfelde Ost	S-Bf Potsdamer Platz	S-Bf Spandau	

CULTURE POSTER

S-BAHN

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CULTURE POSTER

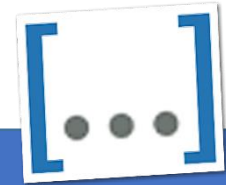
You can find culture posters around the stations and always in the format A1. There is a total of 8 different networks. The daily price for each poster is € 2,13. Booking min. is 7 days. Motive change on Tuesdays.

Network	Stations	Frames	Media costs
S01 City Gesamt	45	50	€ 745,50
S02 City & Nord-West	30	41	€ 611,31
S03 City & Nord-Ost	28	42	€ 626,22
S04 City Gesamt	41	50	€ 745,50
S05 City & Süd-West	30	49	€ 730,59
S06 City & Süd-Ist	29	45	€ 670,95
Potsdam 01	9	20	€ 298,20
Potsdam 02	9	18	€ 268,38

Plus production; all prices plus VAT.



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