



STATION BRANDING

U-ALEXANDERPLATZ

wtm [...] außenwerbung

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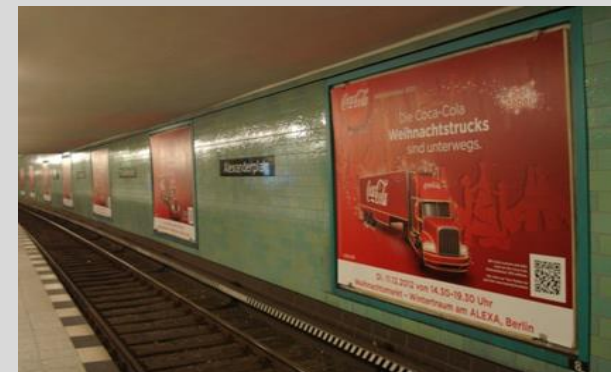
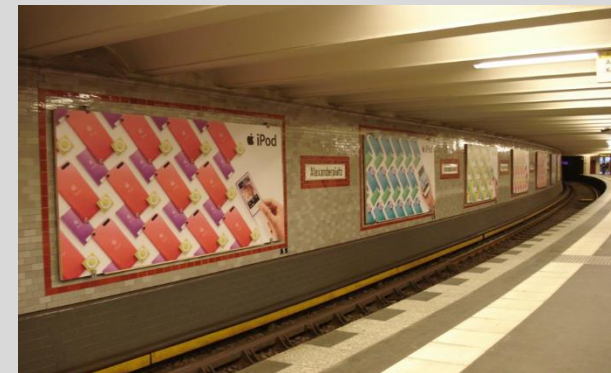
A single advertiser gets the exclusive advertising rights on the entire subway station. All media are available to him alone. All permanently leased media will also be released from all third-party advertising for this period.

You can advertise the entire station or just individual, individually selected media. The approx. 2,000 m² of advertising space offers plenty of space for creative brand presentations.

Passenger frequency	daily est. 150.000
Booking interval	monthly, 28 days guaranteed
Advertising types	City light poster, Billboards, Showcase posters, Advertising banner, Floorgraphics, Stair advertising etc.
Advertising area	est. 2.000 qm
Monthly rent	€ 150.000,00
Production est.	€ 150.000,00

Production costs can vary greatly depending on the advertising type.

All prices plus VAT.



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UPPER SHOPPING HALL

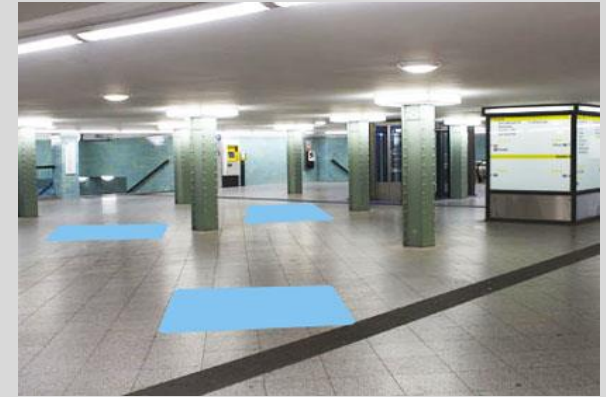
Amount	Advertising	Surface
24	Pillars	95m ²
12	Foils on the ground	26m ²
10	Poster showcases	30m ²
8	Showcases	26m ²
4	Exterior paneling	39m ²
2	Stair upper arc	5m ²
2	Posters	4m ²
2	Stair advertising	18m ²
1	Pillar	12m ²
Total advertising area		255m ²

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UPPER SHOPPING HALL

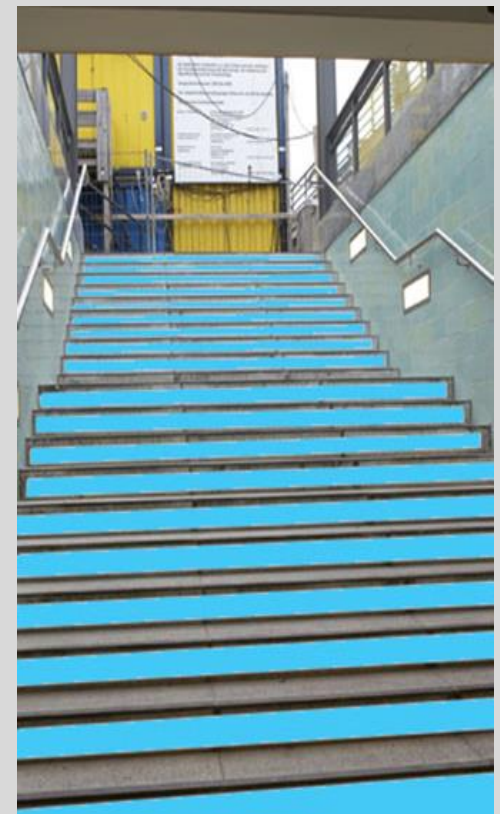
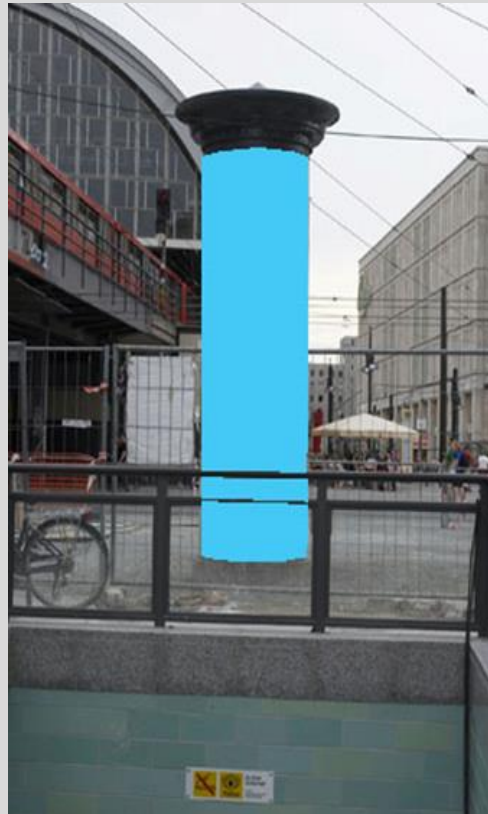


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UPPER SHOPPING HALL



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LOWER SHOPPING HALL

Amount	Advertising	Surface
20	Pillars	118m ²
18	City light poster	39m ²
7	Stairs advertising	68m ²
6	Posters in showcases	18m ²
4	Showcases	11m ²
4	Foils on the ground	9m ²
2	Stairs upper arc	11m ²
2	Posters	2m ²
2	Interior paneling	67m ²
1	Exterior paneling	15m ²

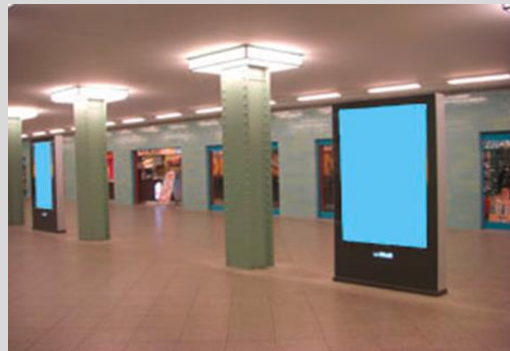
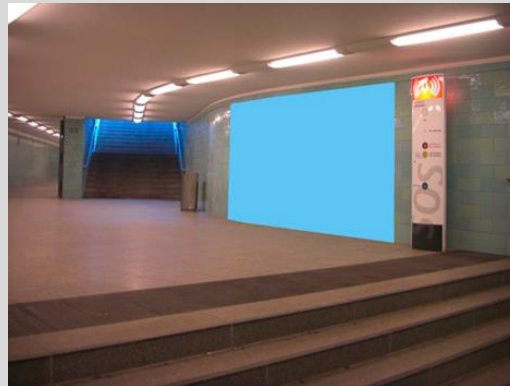
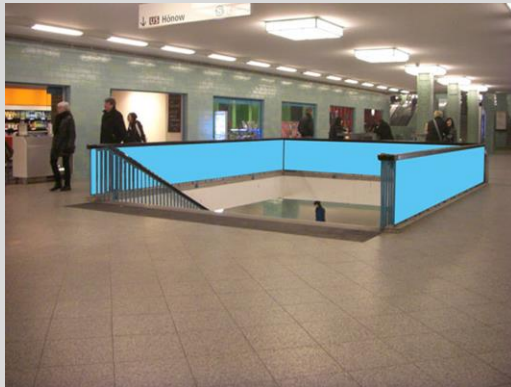
Total advertising area 358m²

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LOWER SHOPPING HALL

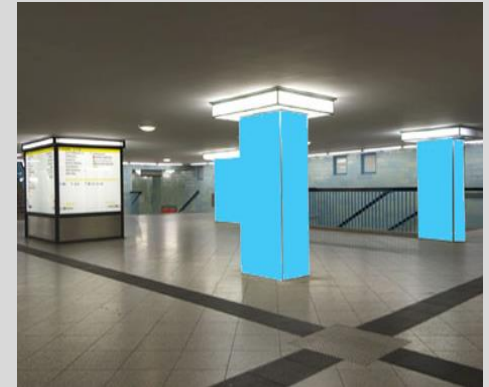


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LOWER SHOPPING HALL



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PLATFORM AND SERVICE HALL U2

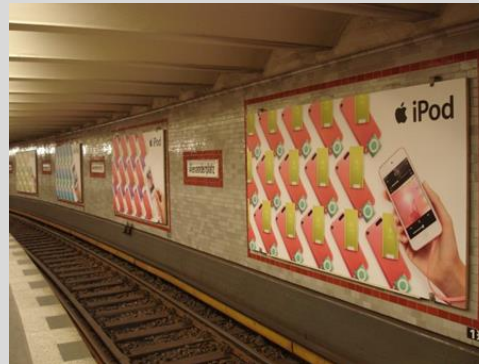
Amount	Advertising	Surface
32	Billboards	231m ²
24	Pillars	86m ²
12	Foils on the ground	26m ²
9	City light poster	19m ²
7	Stair upper arc	34m ²
6	Framed poster	6m ²
4	Poster	18m ²
2	Interior paneling	60m ²
2	Big foils on the ground	26m ²
2	Stairs advertising	24m ²
1	PLV Frame	30m ²
1	City light poster frame	19m ²
1	Showcase	3m ²
Total advertising area		582m ²

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PLATFORM AND SERVICE HALL U2

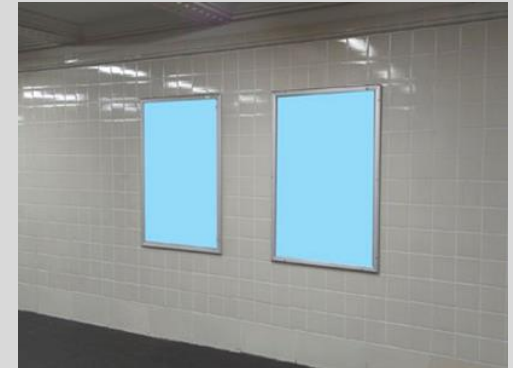
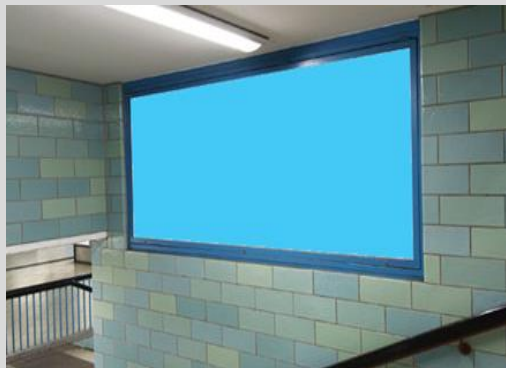


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PLATFORM AND SERVICE HALL U2



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PLATFORM AND SERVICE HALL U8

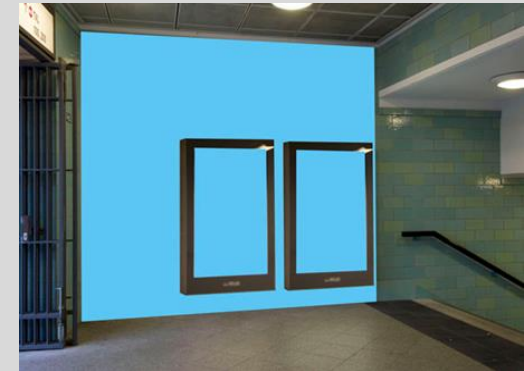
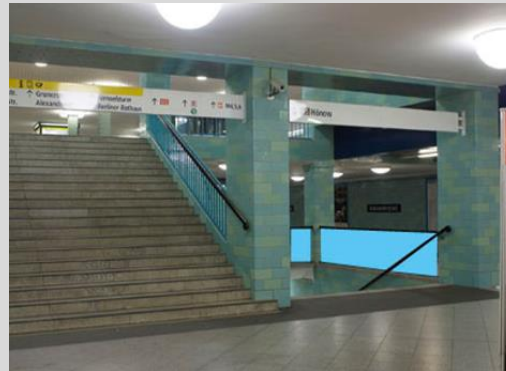
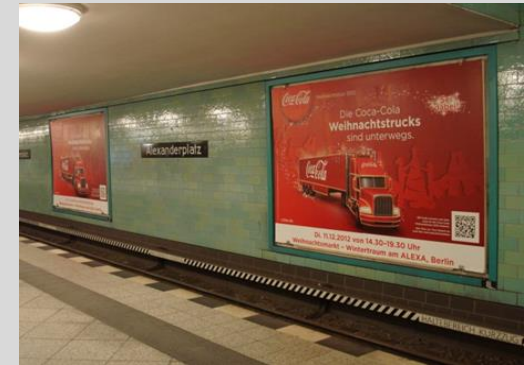
Amount	Advertising	Surface
20	Billboards	180m ²
12	City light poster	26m ²
12	Foils on the ground	26m ²
9	Pillars	56m ²
8	Galerie posters	50m ²
5	Stair upper arc	17m ²
5	Stairs advertising	34m ²
4	Showcases	12m ²
4	Banner	13m ²
1	PLV Frame	12m ²
1	City light poster frame	12m ²
1	Big foils on the ground	9m ²
1	Exterior paneling	22m ²
1	Advertising column	11m ²
Total advertising area		480m ²

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PLATFORM AND SERVICE HALL U8

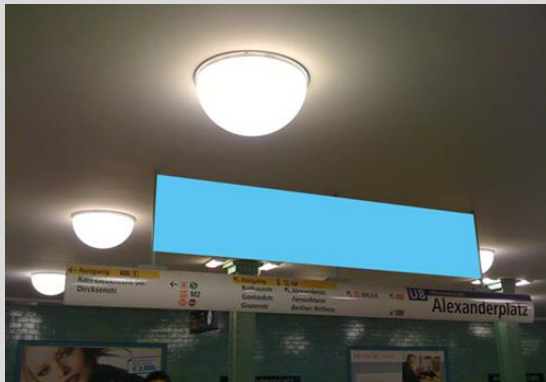
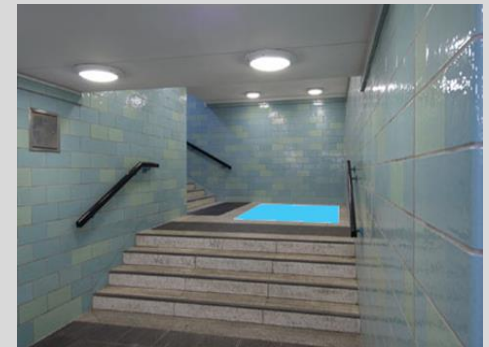
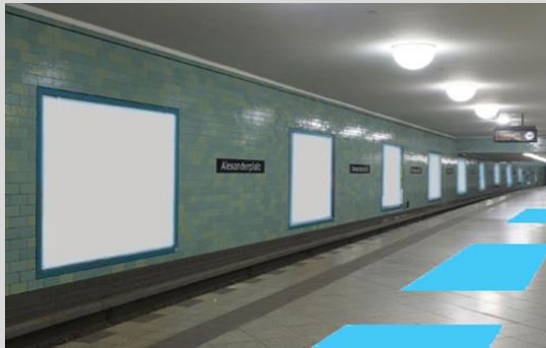


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PLATFORM AND SERVICE HALL U8



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PLATFORM AND ENTRESOL U5

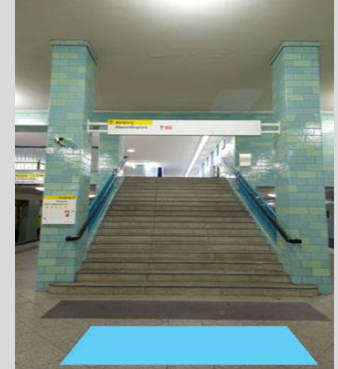
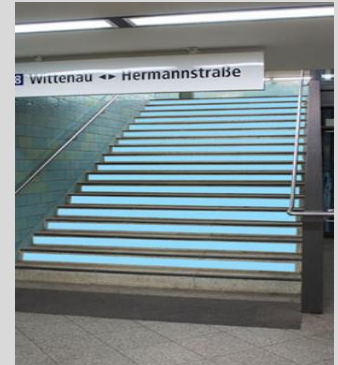
Amount	Advertising	Surface
14	Billboards	126m ²
8	Posters on showcases	24m ²
7	Banner	46m ²
6	Big foils on the ground	26m ²
2	Stairs advertising	60m ²
1	Galleries	68m ²
1	City light poster	26m ²
1	Foils on the ground	40m ²
Total advertising area		416m ²

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PLATFORM AND ENTRESOL U5



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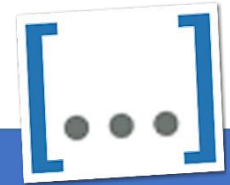
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BOOKING OPTIONS

	Production	Rent
Whole station	€ 150.000	ca. € 150.000
Modul A: upper shopping hall	€ 20.000	ca. € 35.000
Modul B: under shopping hall	€ 40.000	ca. € 39.000
Modul U2	€ 60.000	ca. € 50.000
Modul U8	€ 30.000	ca. € 45.000
Modul U5	€ 20.000	ca. € 42.000

Monthly rate. Production costs can vary greatly depending on the advertising type. All prices plus VAT.

CONTACT



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