



STATION BRANDING

U-KURFÜRSTENDAMM

wtm [...] außenwerbung

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A single advertiser gets the exclusive advertising rights on the entire subway station. All media are available to him alone. All permanently leased media will also be released from all third-party advertising for this period.

You can advertise the entire station or just individual, individually selected media. The approx. 1,000 m² of advertising space offers plenty of space for creative brand presentations.

Passenger frequency	daily est. 33.332
Booking interval	monthly, 28 days guaranteed
Advertising types	City light posters, Posters, Pillars, Showcase posters, Foils in the ground, Stairs advertising, Banner
Advertising area	est. 1.100 qm
Monthly rent	€ 50.000,00
Production est.	€ 75.000,00

Production costs can vary greatly depending on the advertising type.

All prices plus VAT.

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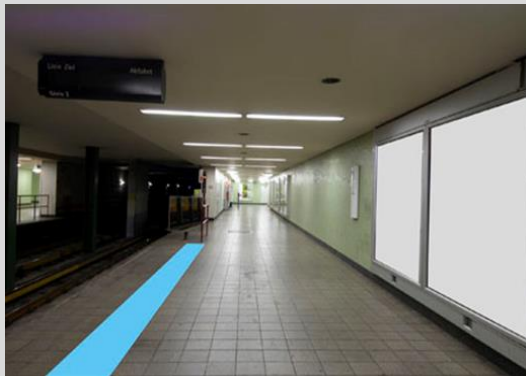
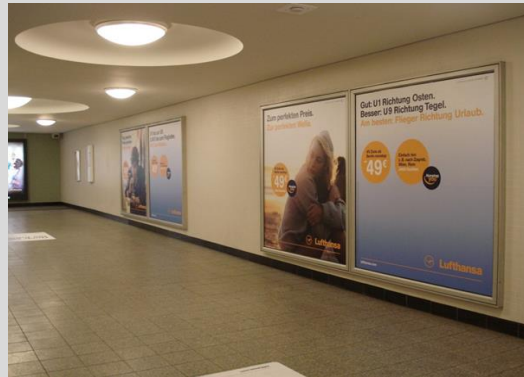
Amount	Advertising	Surface
58	Posters on showcases	185 m ²
31	Pillars	170 m ²
31	Foils on the ground	67 m ²
17	City light poster	40 m ²
14	Billboards	125 m ²
11	Framed Poster DIN A0	11 m ²
6	Exterior panels	126 m ²
5	Sidewall panels	66 m ²
5	Stairs advertising	60 m ²
4	Station banner	28 m ²
3	Showcases	23 m ²
2	Information foils	96 m ²
2	Poster frames	9 m ²
2	Built over advertisings	20 m ²
2	Interior panels	30 m ²
1	Big foils on the ground	13 m ²
1	Showcases	8 m ²
1	Container wall plate	5 m ²
1	Super-structure	4 m ²
Total advertising area		1086,00 m ²

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PLATFORM U1

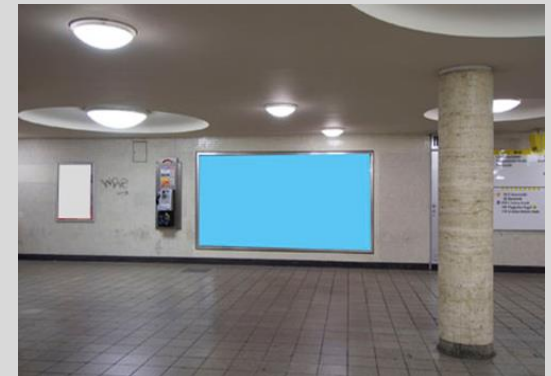


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U1 HALL A



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U1 HALL A

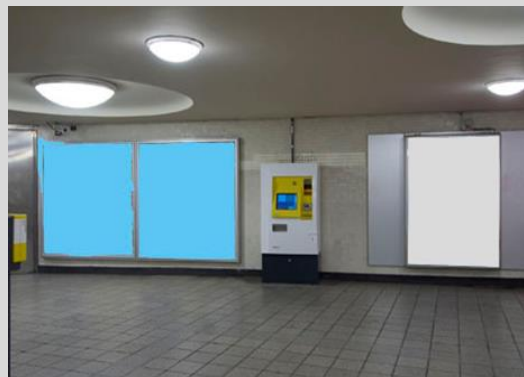
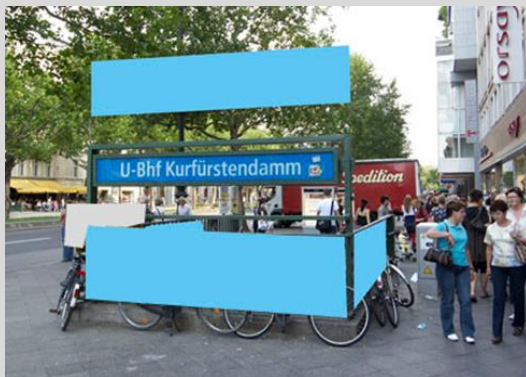


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U1 HALL D

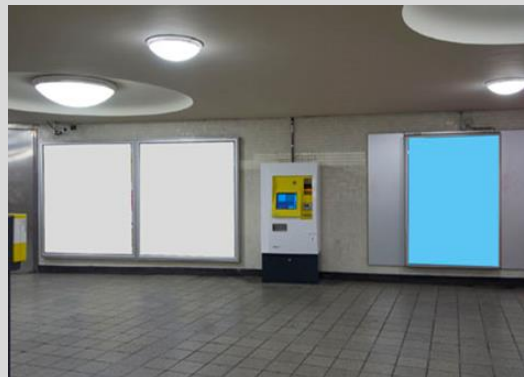


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U1 HALL D

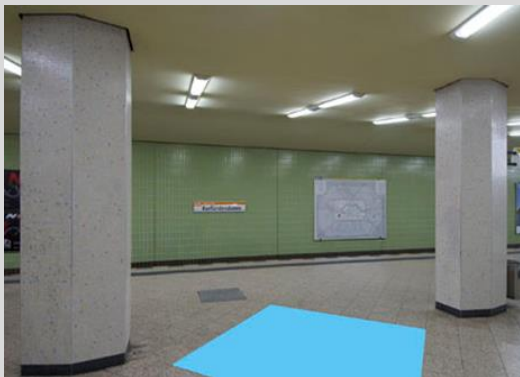
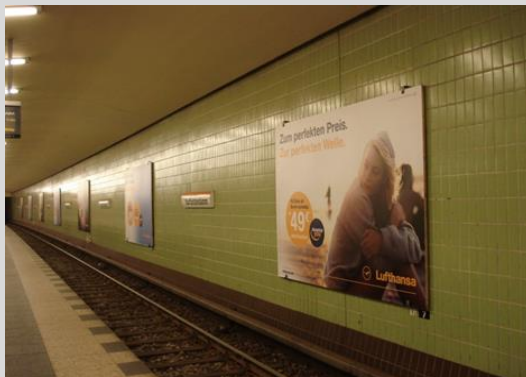
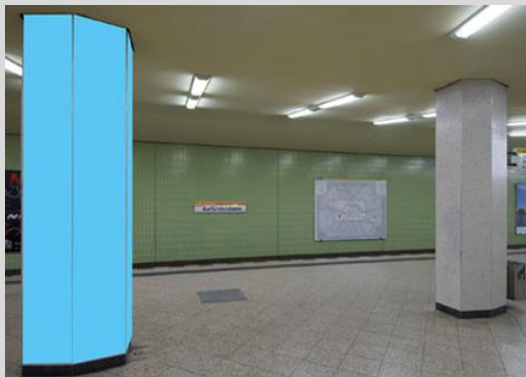


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PLATFORM U9

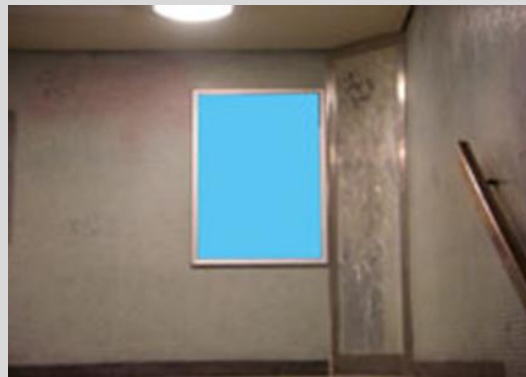


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HALL U9



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PROMOTION TEAM

In addition, you can use a promotion team to reach the passengers personally.

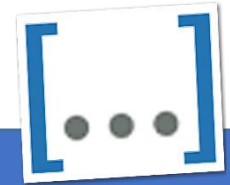
The promoters distribute their flyers and can be equipped with a special outfit, which increases the recognition value.

The personnel costs per promoter are € 20,00 per hour.

Flyers and outfits must be printed and delivered by the customer.



CONTACT



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