



ADVERTISE AROUND THE FAIR

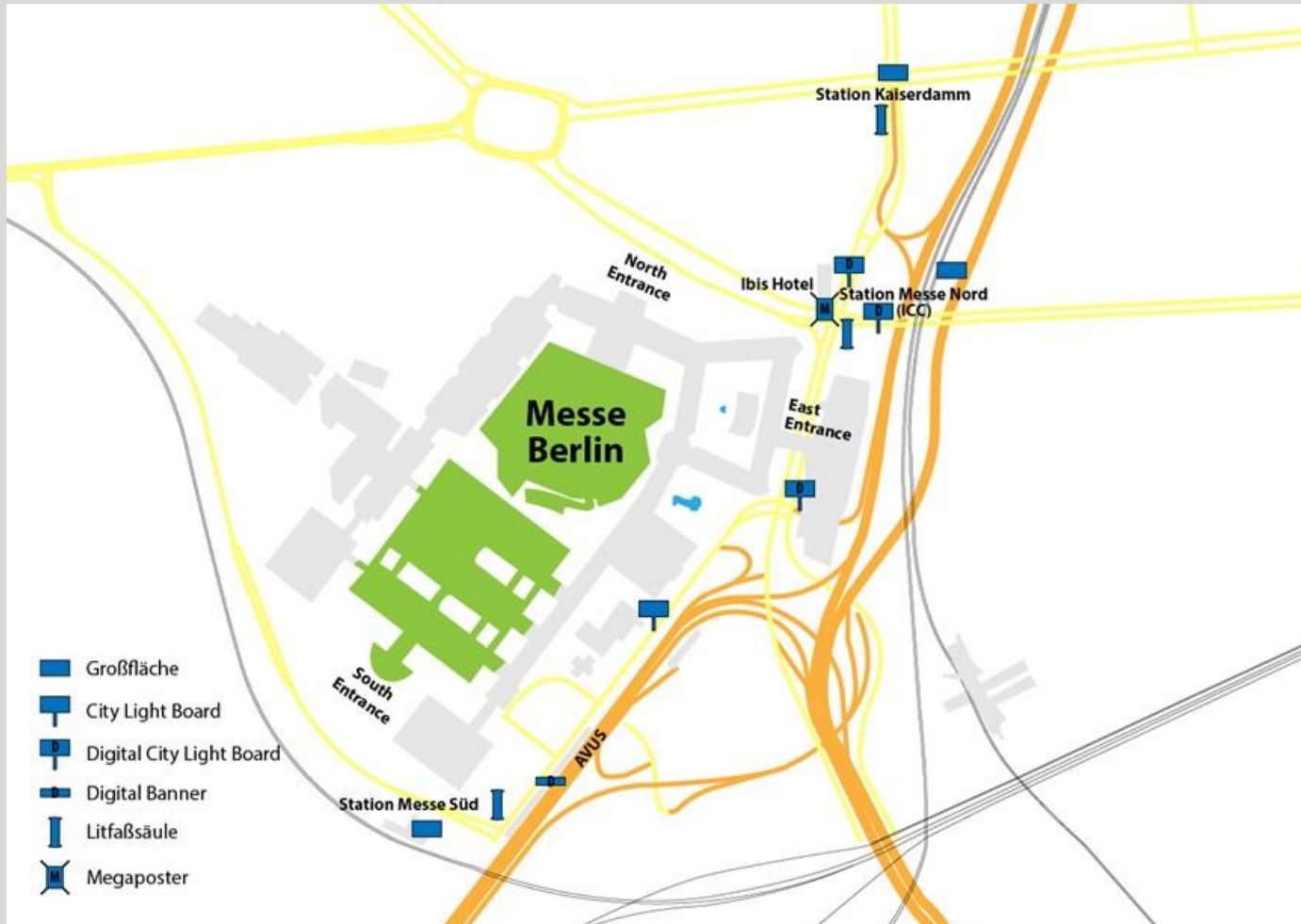
MESSE BERLIN

wtm [...] außenwerbung

ADVERTISE AROUND THE FAIR

ADVERTISING LOCATIONS

wtm [...] außenwerbung



ADVERTISE AROUND THE FAIR

Megaposter IBIS Hotel

wtm [...] außenwerbung

LOCATIONS: MEGA POSTER

Advertising around the fairgrounds. Book 2 megaposter at the façade of IBIS Hotel, right across the trade fair grounds.

IBIS façade :	2 Megaposter
Duration	28 days guaranteed
Media	€ 125.000 per month
Production	€ 4.411,44
Size:	
Poster left	7,75 x 16,83 m → 96,77 m ²
Poster right	6,40 x 13,60 m → 87,04 m ²
(W x H)	

All prices plus VAT.



ADVERTISE AROUND THE FAIR

DIGITAL CITY LIGHT BOARDS

wtm [...] außenwerbung

LOCATIONS CITY LIGHT BOARDS

Advertising around the fairgrounds. Book a digital city light board for one week.

Digital City Light Boards	Weekly price
Neue Kantstr. 10 Rtg. Messe	€ 785,40
Neue Kantstr. 10 (Hinten)	€ 785,40
Messedamm ggü. 8-10 F.Rtg. Messe	€ 865,20
Messedamm ggü. 8-10	€ 865,20
Messedamm 11	€ 865,20
Normale City Light Boards	
Messedamm 22 Rtg. Masurenallee	€ 708,40
Messedamm 22 Rtg. Jaffestr.	€ 708,40

All prices plus VAT.; Production excl.



ADVERTISE AROUND THE FAIR

CITY LIGHT COLUMNS

wtm [...] außenwerbung

LOCATIONS CITY LIGHT COLUMNS

Advertising around the fairgrounds. Book a city light column for one week.

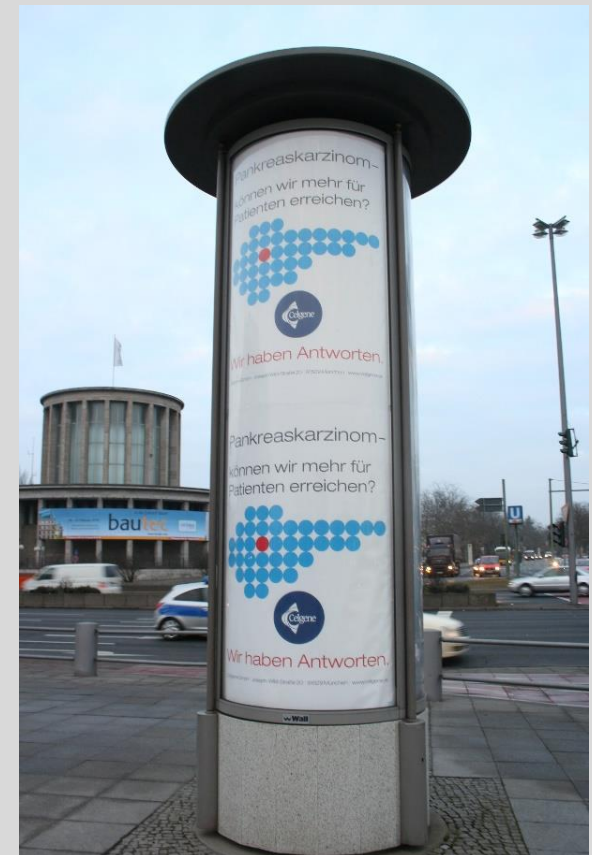
Messedamm 26 vor Jafféstr.

Kosten pro Woche € 783,30

Messedamm vor Neue Kantstr. 11

Kosten pro Woche € 601,30

All prices plus VAT, production excl.



ADVERTISE AROUND THE FAIR

LARGE BILLBOARDS

wtm [...] außenwerbung

LOCATIONS S-BHF MESSE NORD

The exhibition grounds are only 10 minutes from the city center. Therefore, the train is the fastest way to reach the exhibition center from the hotel. The train station "Messe Nord" is one of three stations near the exhibition grounds.

Format	DIN 18/1
Visible size	356 x 252 cm (W x H)
Booking period	1 decade (10/11 days)
Billboards available	9
Media costs	€ 610,50 / billboard



All prices plus VAT, production excl.

ADVERTISE AROUND THE FAIR

LARGE BILLBOARDS

wtm [...] außenwerbung

LOCATIONS S-BHF MESSE SÜD

The station "Messe Süd" is directly connected to the southern entrance of the fair by a special bridge. The large advertising boards in this station are eye-catchers for visitors and regular guests alike.

Format	DIN 18/1
Visible size	356 x 252 cm (W x H)
Booking period	1 decade (10/11 days)
Billboards available	4
Media costs	€ 299,20 / billboard



All prices plus VAT, production excl.

ADVERTISE AROUND THE FAIR

LARGE BILLBOARDS

wtm [...] außenwerbung

LOCATIONS U-BHF KAISERDAMM

The station “Kaiserdamm” is the closest subway station to the trade fair grounds and the northern entrance can be reached within a 5 minutes walk. This subway presents a fast shuttle from the city center to the trade fair grounds.

Format	DIN 18/1
Visible size	356 x 252 cm (W x H)
Booking period	1 decade (10/11 days)
Billboards available	6
Media costs	€ 280,50 / billboard



All prices plus VAT, production excl.

ADVERTISE AROUND THE FAIR

AVUS Mobility Center

wtm [...] außenwerbung

LOCATIONS AVUS Mobility Center

Close to the southern Messe entrance, and exactly across from the City Cube, the AVUS Mobility Center offers 3 digital landscape screens and one name sponsoring.

Digitale Landscape Screen

Messedamm / Jafféstr. 75.000 cars per day

Booking 3 months

Screens 3

Repetitions min. 16 à 10 minutes per day

Media € 22.500,00 / 1 Screen

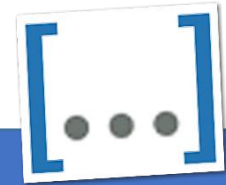
€ 40.500,00 / 2 Screens

€ 54.000,00 / 3 Screens

All prices plus VAT.



CONTACT



ILONA SCHWARZ

WTM MARKETING UND VERTRIEBSCONSULTING GMBH
SCHARNWEBERSTRASSE 14
13405 BERLIN

MAIL SCHWARZ@WTM-AUSSENWERBUNG.DE
PHONE +49 (0)30 224 58 997
MOBILE +49 (0)177 392 13 43