



# AIRPORT ADVERTISING

## FRA FRANKFURT AM MAIN

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### FRA Airport Stats

Frankfurt FRA airport is highly frequented international airport.

#### Terminal 1

58 million passengers every year

59% international

41% German

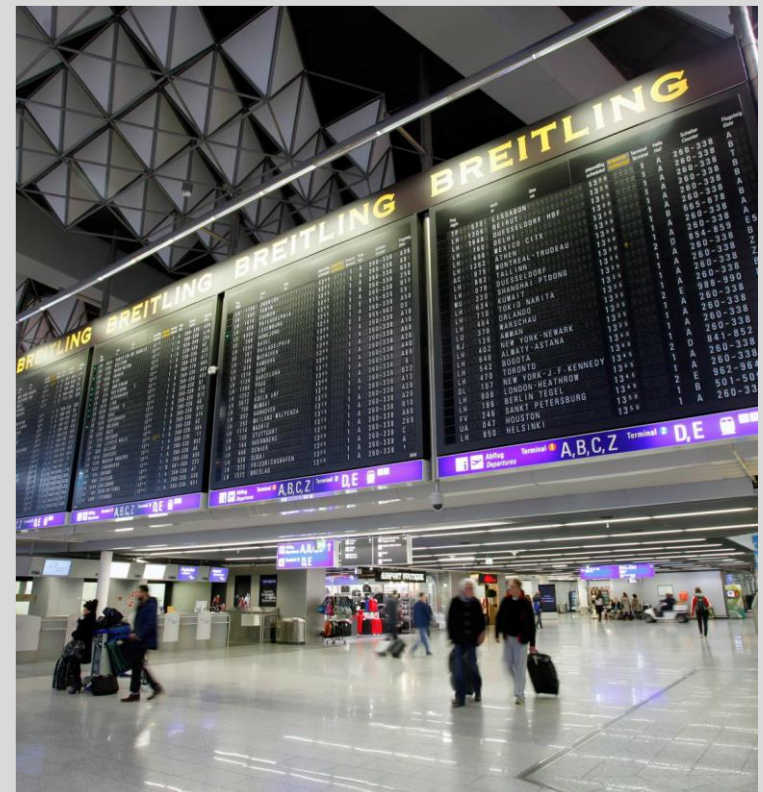
39% Business

61% Leisure

62% Connecting to other destinations

#### Terminal 2

12 million passengers every year



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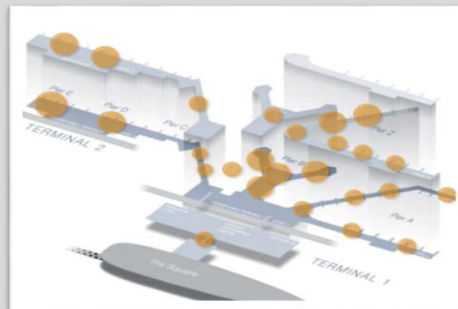
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### COLORAMAS

Location	Airport Terminal 1 & 2
Campaign duration	1 month
Network size	30 faces
Media costs	€ 44.700,00
Production	€ 5.700,00
Network size	20 faces
Media costs	€ 42.950,00
Production	€ 3.800,00

Format  
1.010mm x 1.800 mm (WxH)

All prices plus VAT.



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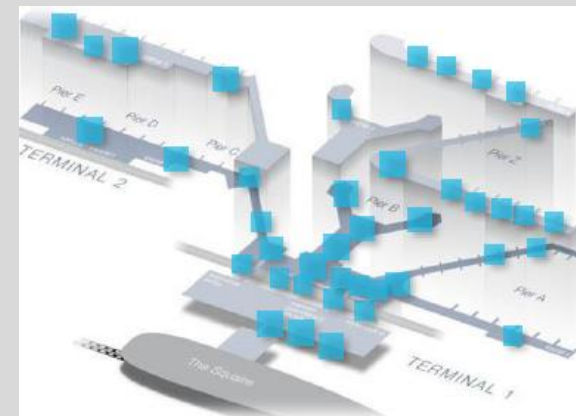
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## DIGITAL COVERAGE NETWORK

Location	Airport Terminal 1 & 2
Campaign duration	2 weeks
Network size	309 screens
Spot length	10 seconds
Media costs	€ 114.540,00
Handling fee	€ 1.350,00
Formats:	<ol style="list-style-type: none"><li>1. 46/55 inch , full HD</li><li>2. 70 inch, full HD</li><li>3. 75 inch, 4K</li><li>4. 85 inch, 4K</li><li>5. 98 inch , full HD</li><li>6. landscape:352cm x 240 cm (WxH)</li></ol>

All prices plus VAT.



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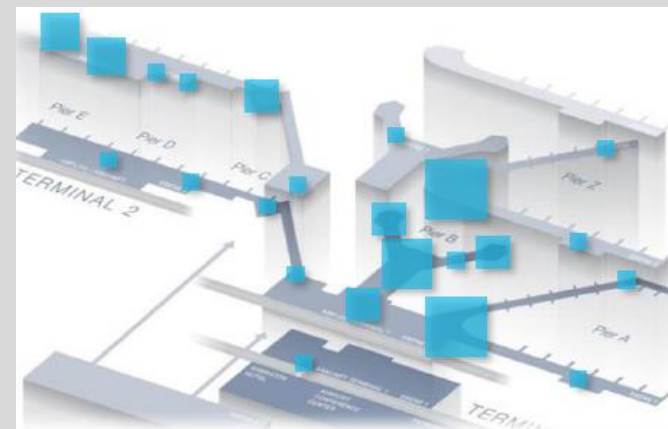
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## DIGITAL DELUXE NETWORK

Location	Airport Terminal 1 & 2
Campaign duration	2 weeks
Network size	74 surfaces
Spot length	10 seconds
Media costs	€ 89.950,00
Handling fee:	€ 1.350,00
	for up to 5 video sequences
Format	46-, 70- and 98-Inch

All prices plus VAT.



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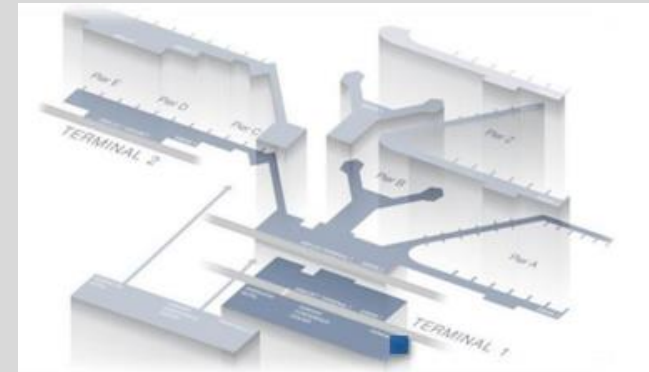
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## KINGSIZE LIGHTBOX ARRIVAL

Location	Arrival A, baggage claim arriving Schengen & Non-Schengen
Campaign duration	1 month
Network size	1 face
Media costs	€ 22.800,00
Production	€ 1.230,00
Format	5.960 x 2.578 mm (WxH)

All prices plus VAT.



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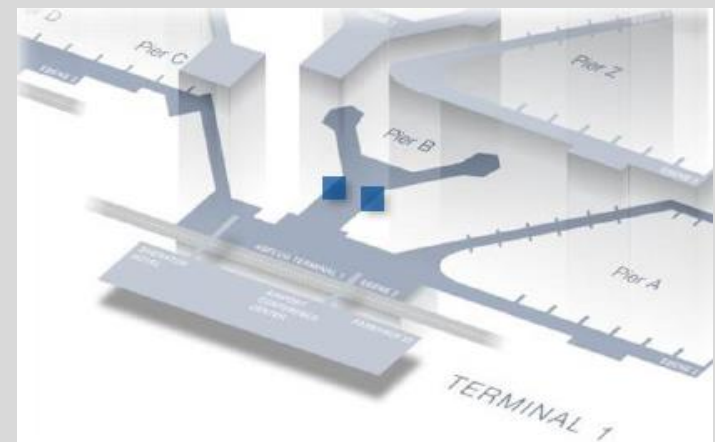
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### WALL PANELS

Location	Arrival & departure areas*
Campaign duration	1 month
Network size	1 surface
Media costs	€ 7.640,00
Production	€ 770,00
Format	3.190 x 1.800 mm (WxH)

\*Various locations available. Sizes and prices vary.

All prices plus VAT.



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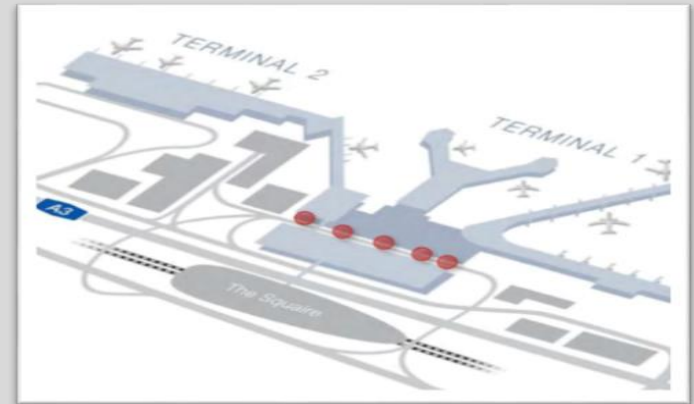
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## LED MOTION DRIVE

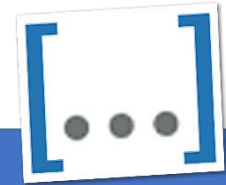
Location	Terminal 1
Campaign length	2 weeks
Network size	5 surfaces
Spot length	10 seconds
Costs	€ 33.220,00
Handling fee	€ 1.350,00
	up to 5 video sequences
Format	352 x 240 cm (WxH)

All prices plus VAT.





# CONTACT



## ILONA SCHWARZ

WTM MARKETING UND VERTRIEBSCONSULTING GMBH  
SCHARNWEBERSTRASSE 14  
13405 BERLIN

MAIL        SCHWARZ@WTM-AUSSENWERBUNG.DE  
PHONE      +49 (0)30 224 58 997  
MOBILE     +49 (0)177 392 13 43