



# AIRPORT ADVERTISING

## MUC MUNICH

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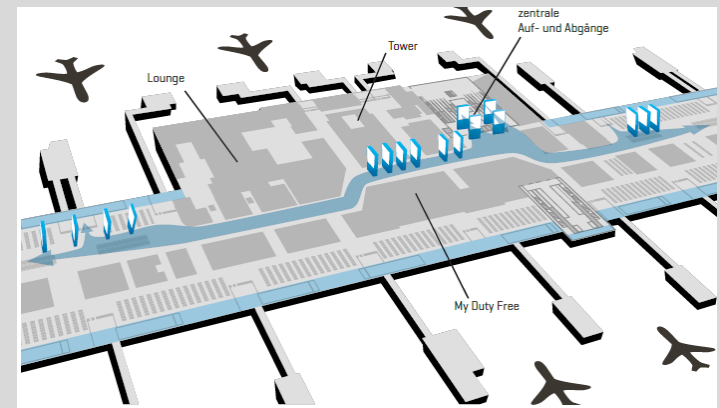
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### DIGITAL SCHENGEN NETWORK

Location	terminal 2, floor 4
Faces	17 screen steles (two-sided)
Format	42 inch (1.080 x 1.920 px)
Booking minimum	1 week, 1 spot (10 seconds, no sound)

Media costs	1 week	€ 5.330,00
Media costs	1 month	€ 18.570,00
Media costs	3 months	€ 46.440,00

All prices plus VAT



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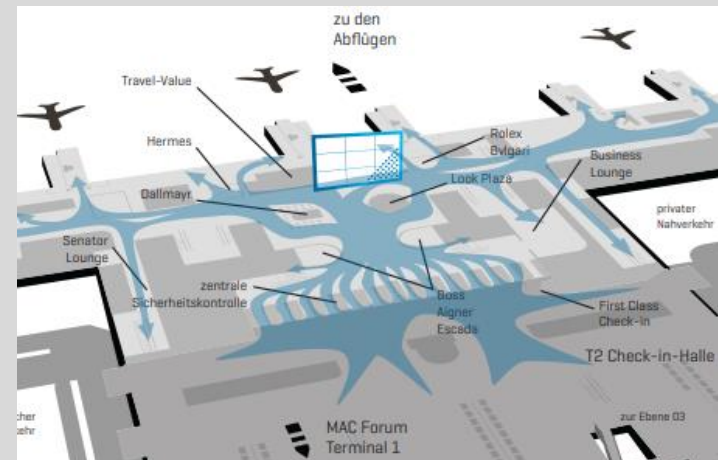
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### DUTY FREE MEDIA FASSADE

Location	Terminal 2, 04 (Duty Free)
Faces	1 Screen (digital)
Format	3080 x 1740 mm (WxH) 1,920 x 1080 px Full HD
Booking minimum	1 week
Spot	10/ 15/ 20/ 30 seconds
Active	18 hours (5 a.m. – 11 p.m.)

Media costs	1 week	€ 9.930,00
Media costs	1 month	€ 34.560,00
Media costs	3 months	€86,400,00

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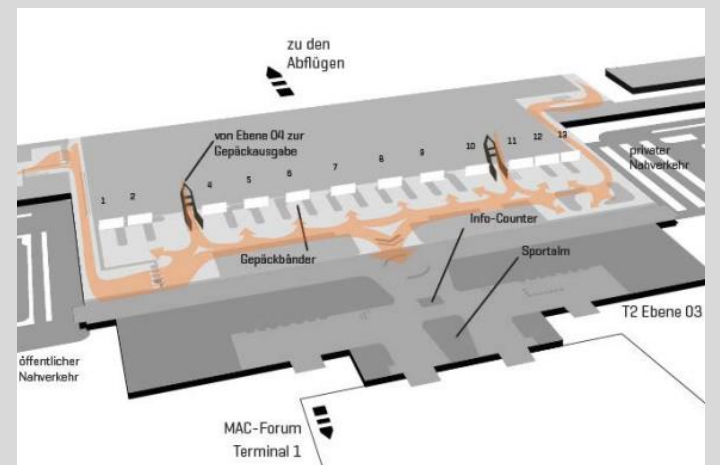
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### LIGHTBOXES (Luggage carousel)

Location	terminal 2 level 3
Campaign duration	1 or 3 month(s)
Example lightbox 8 (central)	
Format	9,55 x 2,00 m (WxH)
Media 1 month	€ 24.620,00
Media 3 months	€ 61.560,00
Production	€ 780,00 per lightbox
Installation	€ 550,00 per lightbox

Lightbox media and size varies in categories according to position.  
(1-2, 4-10, 11-13)

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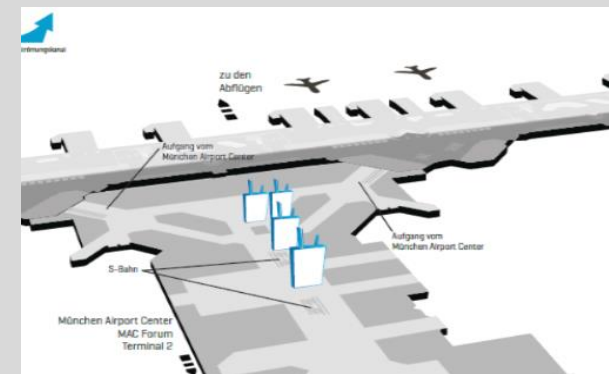
### CEILING LIGHTBOXES

Location	terminal 1 floor 03
Campaign duration	1 or 3 month(s)
Format	ca. 2,40 x 3,50 m (WxH)
Faces	2 networks with 2 lightboxes 2 lightboxes <i>east</i> and 2 <i>west</i> 2 faces per box (double-sided)

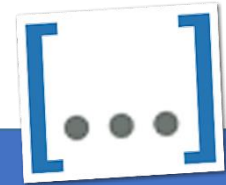
#### Price per network:

Media	1 month	€ 24.330,00
Media	3 months	€ 60.840,00
Installation		€ 1.060,00
Production		€ 1.450,00

All prices plus VAT



# CONTACT



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