



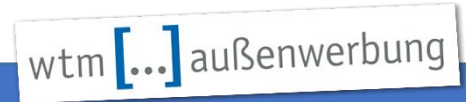
# AIRPORT ADVERTISING

## SXF BERLIN-SCHÖNEFELD

wtm [...] außenwerbung

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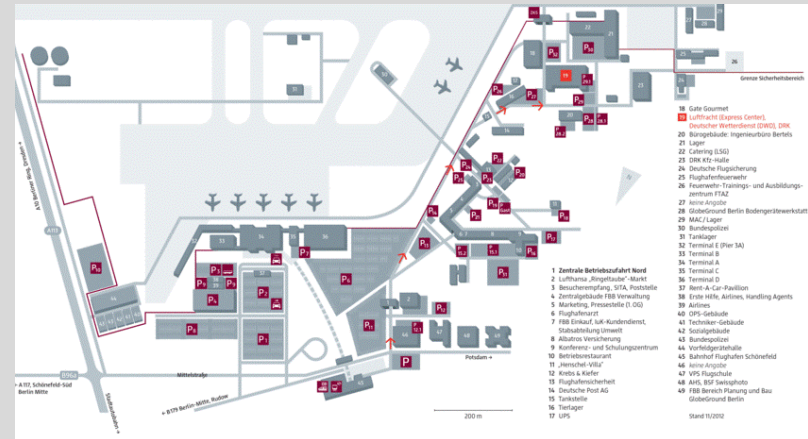
### INTERNATIONAL AIRPORT

Schoenefeld Airport is located directly next to the new Berlin BER airport and is integrated as terminal 5 of BER. It is particularly distinguished by its internationality.

12,7 million passengers every year

- 81% of flyers are private travelers
- 39% of visitors come from abroad
- 19% are business travelers

Terminals A and B (easyJet) are the busiest areas. All airlines arrive at Terminal A.



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### DIGITAL INFO NET

With these altogether 3 digital screens, which are noticeably beside the information boards for arrivals and departures, you reach all passengers. 1 area is located at the Tower and 2 in the public area of Terminal A.

### COSTS AND CONDITIONS

Media costs per week and slot € 2.700,00

Visible size digital tower 2,05 x 1,21 m (WxH)

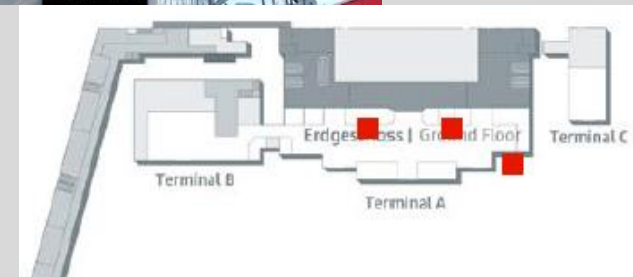
Visible size digital flight board 0,84 x 1,47 m (WxH)

Spot length 1 slot 10s

Booking interval 1 week / 1 Slot

Booking max. 6 slots

All prices plus VAT.



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### DIGITAL PUBLIC NET

With these 4 digital screens you can reach both arriving and departing passengers. 3 digital screens are located between the arrival at the station and the terminals, and 1 digital wall is in Terminal D.

### COSTS AND CONDITIONS

Media costs per week and slot € 1.800,00

Visible size digital wall 3,00 x 1,72 m (WxH)

Visible size digital walkway 1,25 x 0,72 m (WxH)

Spot length 1 slot 10s

Booking interval 1 week / 1 slot

Booking max. 6 slots

All prices plus VAT.





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### SLIDING DOORS ARRIVAL

Anyone wishing to leave the baggage claim area in Terminals A and D2 must pass through the two large glass doors. Terminal A is the largest and most frequently used terminal at the airport. The doors are covered with foil on both sides.



### COSTS AND CONDITIONS

Rent per month	€ 2.500,00
Production	€ 1.090,00
Booking interval	1 month

1 net: 3 doors with 2 surfaces each

Visible size Terminal A	645 x 1.015 mm (WxH)
Visible size Terminal D	1.450 x 1.015 mm (WxH)



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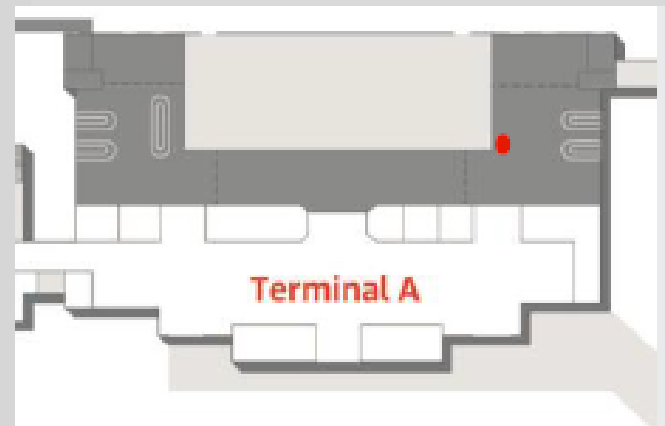
### COLORAMA ARRIVAL 2

These advertising spaces are opposite of the luggage belt in the arrival 2 of Terminal A.

### COSTS AND CONDITIONS

Rent per month	€ 3.500,00
Production	€ 750,00
Booking interval	1 month
Visible size	3.300 x 1.250 mm (WxH)
Production size	3.320 x 1.270 mm (WxH)

All prices plus VAT.



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### EASYJET COLORAMA

You can book the right-hand Colorama next to the check-in area of the easyJet airline in Terminal B.

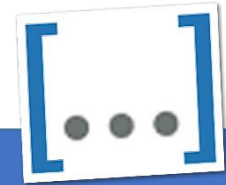
### COSTS AND CONDITIONS

Rent per month	€ 1.500,00
Production	€ 480,00
Booking interval	1 month
Production size	1.675 x 1.165 mm
Visible size	1.642 x 1.134 mm

All prices plus VAT.



# CONTACT



## ILONA SCHWARZ

WTM MARKETING UND VERTRIEBSCONSULTING GMBH  
SCHARNWEBERSTRASSE 14  
13405 BERLIN

MAIL        SCHWARZ@WTM-AUSSENWERBUNG.DE  
PHONE      +49 (0)30 224 58 997  
MOBILE     +49 (0)177 392 13 43