



CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

CITY LIGHT BOARD

City Light Boards, also called large back-lit billboards, are big illuminated billboards in the format 18/1 or 9 m².

They are placed in highly frequented hotspots in the city. Most switch every few seconds between different advertisers.

City Light Boards are usually booked in networks. Alternatively, you can put together your own individual network or book just one board.



CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

BOOK A NETWORK

The complete network in Berlin comprises 183 faces.
Further, there are 3 partial networks available.

	Faces	Network Price
Whole network	183	122.697,00
Partial Net 1	100	68.950,00
Partial Net 2	50	35.350,00
Partial Net 3	25	18.375,00

Network prices per week; weekly booking period;
all prices plus VAT; Production exclusive



CITY LIGHT BOARDS

BERLIN

wtm [...] außenwerbung

BOOK INDIVIDUAL CLBs

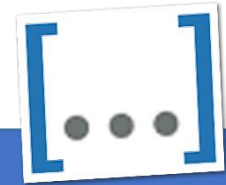
City Light Boards can also be selected individually by location and by direction they face. The daily price per CLB depends on the respective contacts (PPS-class, poster views per location).
Weekly booking interval.

Examples:	Weekly price
Messedamm ggü. 22	708,40 €
Seestr. 80 Rtg. Müllerstr	1.082,90 €
Otto-Braun-Str. 77	1.357,30 €
Warschauer Str. 47	1.082,90 €
Columbiadamm 192	623,00 €

Weekly booking period; all prices plus VAT;
production exclusive



CONTACT



ILONA SCHWARZ

WTM MARKETING UND VERTRIEBSCONSULTING GMBH
SCHARNWEBERSTRASSE 14
13405 BERLIN

MAIL SCHWARZ@WTM-AUSSENWERBUNG.DE
PHONE +49 (0)30 224 58 997
MOBILE +49 (0)177 392 13 43