



# DIGITAL CITY LIGHT POSTER

## BERLIN

wtm [...] außenwerbung

# DIGITAL CITY LIGHT POSTER

BERLIN

wtm [...] außenwerbung

## DIGITAL DELUXE NET KURFÜRSTENDAMM

The streets of Kurfürstendamm and Tauentzienstraße, and around Zoologischer Garten form the heart of Berlin's City West. Here, you can find the Digital Deluxe Net with 50 digital City Light Posters.

The popular digital City Light Posters are backlit screens in 81 x 144 cm format and are booked in networks.

The digital CLPs let your advertising shine razor sharp, because your 10 second spot is broadcast in Full HD (1,080 x 1,920).



# DIGITAL CITY LIGHT POSTER

BERLIN

wtm [...] außenwerbung

## LOCATIONS KURFÜRSTENDAMM



# DIGITAL CITY LIGHT POSTER

BERLIN

wtm [...] außenwerbung

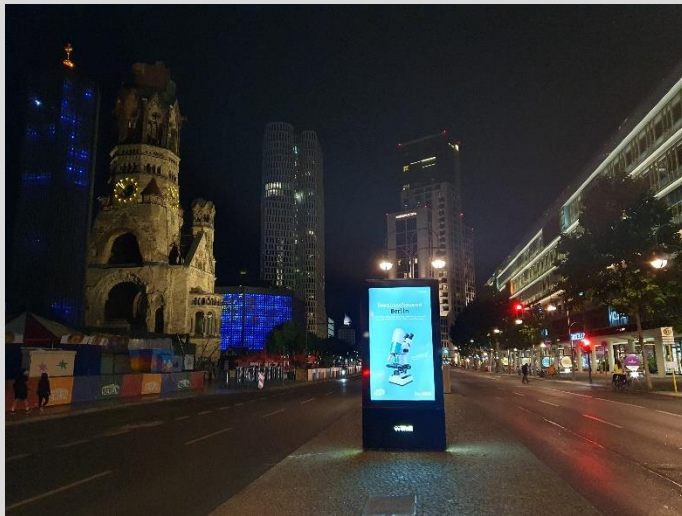
## DIGITAL DELUXE NET Kurfürstendamm

Network	50 locations Kudam
Spot length	10 sec, up to 6 different
Repetitions	54 per hour

Weekly price € 49,350,00\*

Daily price € 10.950,00\*

\*plus 10% surcharge in week 40-52



\*Plus VAT

# DIGITAL CITY LIGHT POSTER

BERLIN

wtm [...] außenwerbung

## COSTS AND CONDITIONS – DIGITAL CITY NET BERLIN

Network	365 locations Berlin City center		
Spot length	10 sec	Weekly price	€ 268.275,00
Spots	up to 6 different	Daily price	€ 57.487,50



Plus VAT

# DIGITAL CITY LIGHT POSTER

BERLIN

wtm [...] außenwerbung

## DIGITAL CITY NET BERLIN

Spots 10 sec, up to 6 different

Package M 54 repetitions per hour

**City Net** 360 Digital CLPs  
Berlin City center

Media: € 279.720,00 per week  
€ 59.400,00 per day

**Particial net** 180 Digital CLPs

Media: € 153.090,00 per week  
€ 32.940,00 per day

Plus VAT



# DIGITAL CITY LIGHT POSTER

BERLIN

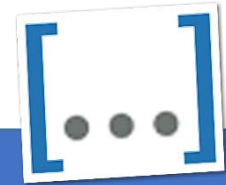
wtm [...] außenwerbung

## DIGITAL HUBS BERLIN

HUB	Amount	network price per week	HUB	Amount	network price per week
Alexanderplatz	67	61.294,50 €	Leopoldplatz	8	7.308,00 €
Alexanderplatz part 1	34	31.059,00 €	Neukölln	16	14.616,00 €
Alexanderplatz part 2	33	30.145,50 €	Pankow	8	7.308,00 €
Frankfurter Tor	10	9.135,00 €	Potsdamer Platz	32	29.232,00 €
Friedrichstraße North	40	36.540,00 €	Regierungsviertel	7	6.394,50 €
Friedrichstraße South	10	9.135,00 €	Rosenthaler Platz/Torstr	24	21.924,00 €
Hackescher Markt	8	7.308,00 €	Steglitz / Schlossstr.	28	25.578,00 €
Hauptbahnhof (Main Station)	11	10.048,50 €	Unter den Linden	10	9.135,00 €
Kastanienallee	9	8.221,50 €	Warschauer Str	23	21.010,50 €
Kreuzberg	17	15.529,50 €	Wilmersdorfer str.	14	12.789,00 €
Kurfürstendamm West	18	16.443,00 €			

weekly booking, in networks, no single selection . All prices plus VAT.

# CONTACT



## ILONA SCHWARZ

WTM MARKETING UND VERTRIEBSCONSULTING GMBH  
SCHARNWEBERSTRASSE 14  
13405 BERLIN

MAIL        SCHWARZ@WTM-AUSSENWERBUNG.DE  
PHONE      +49 (0)30 224 58 997  
MOBILE     +49 (0)177 392 13 43