



DIGITAL CITY LIGHT POSTER

BERLIN

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DIGITAL DELUXE NET KURFÜRSTENDAMM

The streets of Kurfürstendamm and Tauentzienstraße, and around Zoologischer Garten form the heart of Berlin's City West. Here, you can find the Digital Deluxe Net with 50 digitale City Light Posters.

The popular digital City Light Posters are backlit screens in 81 x 144 cm format and are booked in networks.

The digital CLPs let your advertising shine razor sharp, because your 10 second spot is broadcast in Full HD (1,080 x 1,920).



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LOCATIONS KURFÜRSTENDAMM



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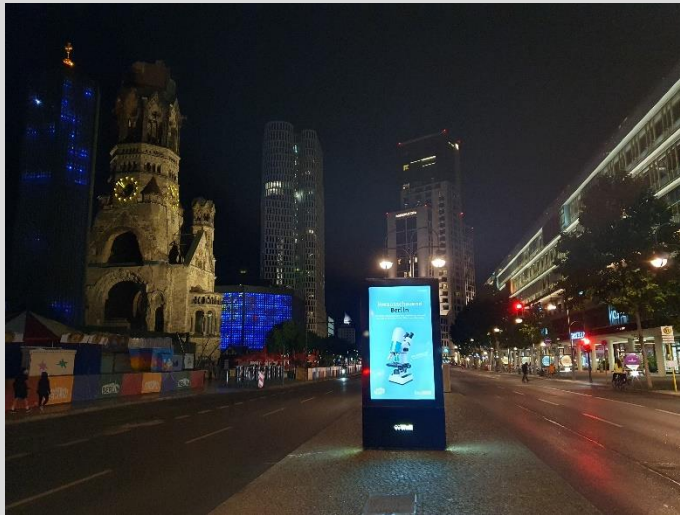
COSTS AND CONDITIONS – DIGITAL DELUXE NET Kurfürstendamm

Network 50 locations Kudam
Spot length 10 sec
Spots up to 6 different

Weekly price € 47,250,00*

Daily price € 10.500,00*

*plus 10% surcharge in week 40-52



Plus VAT



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COSTS AND CONDITIONS – DIGITAL CITY NET BERLIN

Network	365 locations Berlin City center		
Spot length	10 sec	Weekly price	€ 268.275,00
Spots	up to 6 different	Daily price	€ 57.487,50



Plus VAT

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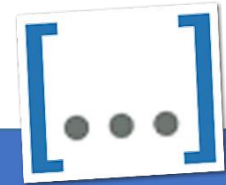
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COSTS AND CONDITIONS – DIGITAL HUBS BERLIN

HUB	Amount	Network price / week	HUB	Amount	Network price / week
Alexanderplatz	69	60.133,50 €	Neukölln	16	13.944,00 €
Frankfurter Tor	10	8.715,00 €	Pankow	8	6.972,00 €
Friedrichstraße North	40	34.860,00 €	Potsdamer Platz	32	27.888,00 €
Friedrichstraße South	12	10.458,00 €	Regierungsviertel	7	6.100,50 €
Hackischer Markt	8	6.972,00 €	Rosenthaler Platz/Torstr	24	20.916,00 €
Hauptbahnhof	11	9.586,50 €	Steglitz	28	24.402,00 €
Kastanienallee	9	14.815,50 €	Unter den Linden	10	8.715,00 €
Kurfürstendamm West	16	13.944,00 €	Warschauer Str.	24	20.916,00 €
Leopoldplatz	8	6.972,00 €	Wilmersdorfer Str.	14	12.201,00 €
Minimum booking: 10 faces					

Plus VAT

CONTACT



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