



DIGITAL POSTER GALLERY

U-FRIEDRICHSTRASSE

wtm [...] außenwerbung

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MODERN MEDIA

Digital billboards on the Underground station Friedrichstraße in Berlin stimulate your outdoor advertising.

In total 12 large digital City-Light-Boards are projected to the wall behind the tracks by state-of-the-art projectors. Their dimensions are 1024 x 768 px.

There can be a different commercial on each of the 12 digital City-Light-Boards. Create a story on the 12 boards and move Berliners and tourist alike!



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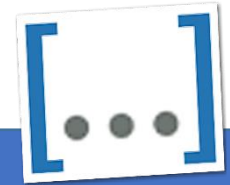
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COSTS AND CONDITIONS

Campaign duration	1 week
Daily broadcast	21 hours
Network size	12
Weekly media costs 1 slot	€ 9.198,00
Monthly media 1 Slot	€ 36.792,00
Spot length	10 sec.
Spot repetitions	54 per hour
1 to 6 advertising slots bookable.	
Resolution:	1024 x 768 px



CONTACT



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