



INTERIOR ADVERTISING IN PUBLIC TRANSPORT BERLIN

wtm [...] außenwerbung

TRAM

INTERIOR ADVERTISING

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WINDOW ADHESIVES - TRAM

These adhesives carry a two-sided print and are attached to the windows of the tram. Therefore, they are right in sight of the passengers. Due to the double-sided print, they are visible from the inside and the outside.

PRICES AND CONDITIONS

Minimum amount	50 foils
Minimum duration	1 month
Format	50 cm W x 15 cm H
Service price per month and foil	€ 34,52
Service price 50 foils per month	€ 1.726,50*
* including production, installation and removal	

excl. VAT



UNDERGROUND

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SIDE STRIPES – UNDERGROUND

Side stripes are placed above the windows and doors and fit greatly to short and concise messages.

Top price-performance-ratio!

PRICES AND CONDITIONS

Minimum amount	50 foils
Minimum duration	1 month
Format U1-U4	53 cm W x 9,5 cm H
Format U5-U9	69 cm W x 13 cm H

Service price per month and foil € 19,51

Service price 50 foils per month € 975,50*

*including production, installation and removal

excl. VAT



UNDERGROUND + TRAM

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SIDE POSTERS – UNDERGROUND + TRAM

Side posters are placed next to the doors in Underground and Tram train cars.

Great for motifs with more information to convey.

PRICES AND CONDITIONS

Minimum amount	50 foils
Minimum duration	1 month
Format U-Bahn	28,5 cm W x 40,5 cm H
Format Tram	40,5 cm W x 28,5 cm H

Service price per month per foil € 26,39

Service price 50 foils per month € 1.319,50*

* including production, installation and removal

excl. VAT



UNDERGROUND

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FRONT WALL SURFACES - UNDERGROUND

Front wall surfaces are the largest surfaces bookable in the underground. They offer sufficient space for detailed information. Being located on the front walls, they are visible from the entire compartment.

PRICES AND CONDITIONS

Minimum amount	50 foils
Minimum duration	1 month
Format	40,8 cm W x 58 cm H

Service price per month and foils € 34,93

Service price 50 foils per month € 1.746,50*

* including production, installation and removal

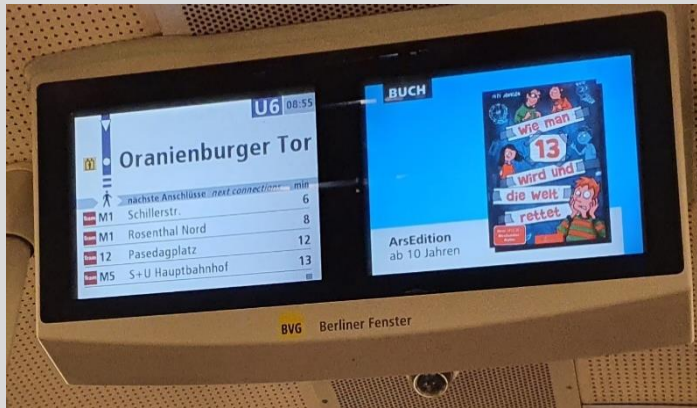
excl. VAT



UNDERGROUND

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PASSENGER TV

The passenger TV in the underground is very popular among the passengers. 1.5 million viewers watch the program every day.

On the left: train stations and changing options.

On the right: Program of news, reports, the weather, culture, and advertisements.

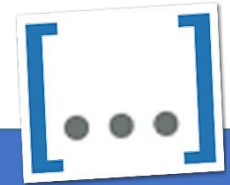
Netz	Start	Wochen	Spotlänge	Programmumfeld	Tarif		
Berlin	05.07.2021	1	10 Sek	optional	Werbung		
Ganzer Tag	Mo	Di	Mi	Do	Fr	Sa	So
04-06 Uhr							
06-08 Uhr	16	16	16	16	16		
08-10 Uhr	16	16	16	16	16		
10-12 Uhr	8	8	8	24	24	16	
12-14 Uhr						24	8
14-16 Uhr						16	8
16-18 Uhr	16	16	16	16	16		8
18-20 Uhr		24	24	24	24	24	
20-22 Uhr	8	8	8	8	8		
22-24 Uhr							
Preis (zzgl. USt.):	Bruttokontakte:	TKP:	Ausstrahlungen:				
16.017,60 €	18.171.547	0,88 €	552				
löschen speichern weiter							

COSTS & CONDITIONS

You can decide in which 2-hour-slot your spot will be played 8, 16, or 24 times. So you can put together your own prime time.

With the passenger TV, the cost per thousand contacts remains under 1,00€!

CONTACT



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