



# LARGE SCALE BILLBOARDS BERLIN

wtm [...] außenwerbung

# LARGE SCALE BILLBOARDS

## NETWORKS

### SELECT INDIVIDUALLY

Large billboards can be selected and booked nationally, regionally and locally.

Large billboards on train stations and on the street are all evaluated according to their contact quality (PpS). Large billboards are booked in decades (10 or 11 days).

The billboards have the following size: 356 cm x 252 cm (18/1 format)

Depending on the location and the quality index PpS, the daily price for one billboard location lies around € 13.90 to € 72.00.

Depending on where your target group is, we can accumulate a fitting network of selected large billboard locations for you.

All prices plus print and VAT.



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### HIGH-TRAFFIC-NETWORK

The High-Traffic-Network consists of 20 locations at the most frequented stations of Berlin.

|                    |                        |
|--------------------|------------------------|
| S+U Alexanderplatz | U Zoologischer Garten, |
| S Hackescher Markt | U Stadtmitte,          |
| S Charlottenburg   | U Wilmerdorfer Straße, |
| U Hermannplatz     | S Schönhauser Allee    |
| S Yorckstraße,     | U Mehringdamm          |
| S Südkreuz,        | S U Frankfurter Allee  |
| U Kottbusser Tor,  | S Neukölln,            |
| S Gesundbrunnen,   | U Rosenthaler Platz,   |
| U Turmstraße,      | U Wittenbergplatz,     |
| U Warschauer Str.  | U Leopoldplatz         |

Gesamtpreis € 8.835,75

If single locations are not available, similar locations can be selected upon consultation.

Booking period in decades; All prices estimated plus print and VAT.



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### HIGH-TRAFFIC-NETWORK



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### BERLIN-MITTE-NETWORK

The Berlin-Mitte-Network includes 15 locations in this district, the center of fashion, coffee bars and clubs.

U Rosenthaler Platz,  
S Hackescher Markt,  
U Weinmeisterstr.,  
U KochStr/Checkpoint Charly,  
Grünerstraße,  
Memhardtstr.,  
Neue Promenade,

U+S Alexanderplatz,  
U Stadtmitte,  
S Friedrichstraße,  
Karl-Liebknecht-Str.  
An der Spandauer Brücke,  
U Oranienburger Tor,  
Brunnenstraße

If single locations are not available, similar locations can be selected in cooperation with the client.

Total amount                      € 6.584,03

Booking period in decades; All prices estimated plus print and VAT.



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## BERLIN-MITTE-NETWORK



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### SHOPPING-NETWORK

The Shopping-network includes 20 locations right next to shopping centers and shopping streets in Berlin.

S Zoologischer Garten,  
U Wilmerdorfer Straße,  
U Alexanderplatz,  
U Zoologischer Garten  
S Rathaus Steglitz,  
S Rathaus Spandau,  
S + U Gesundbrunnen,  
U Warschauer Str.  
U Rathaus Neukölln

S Schönhauser Allee,  
U Kurfürstendamm,  
U Wittenbergplatz,  
U Hermannplatz ,  
U Walther Schreiber Platz,  
U Johannisthaler Chaussee,  
S Prenzlauer Allee,  
U Frankfurter Allee

If single locations are not available, similar locations can be selected in cooperation with the client.

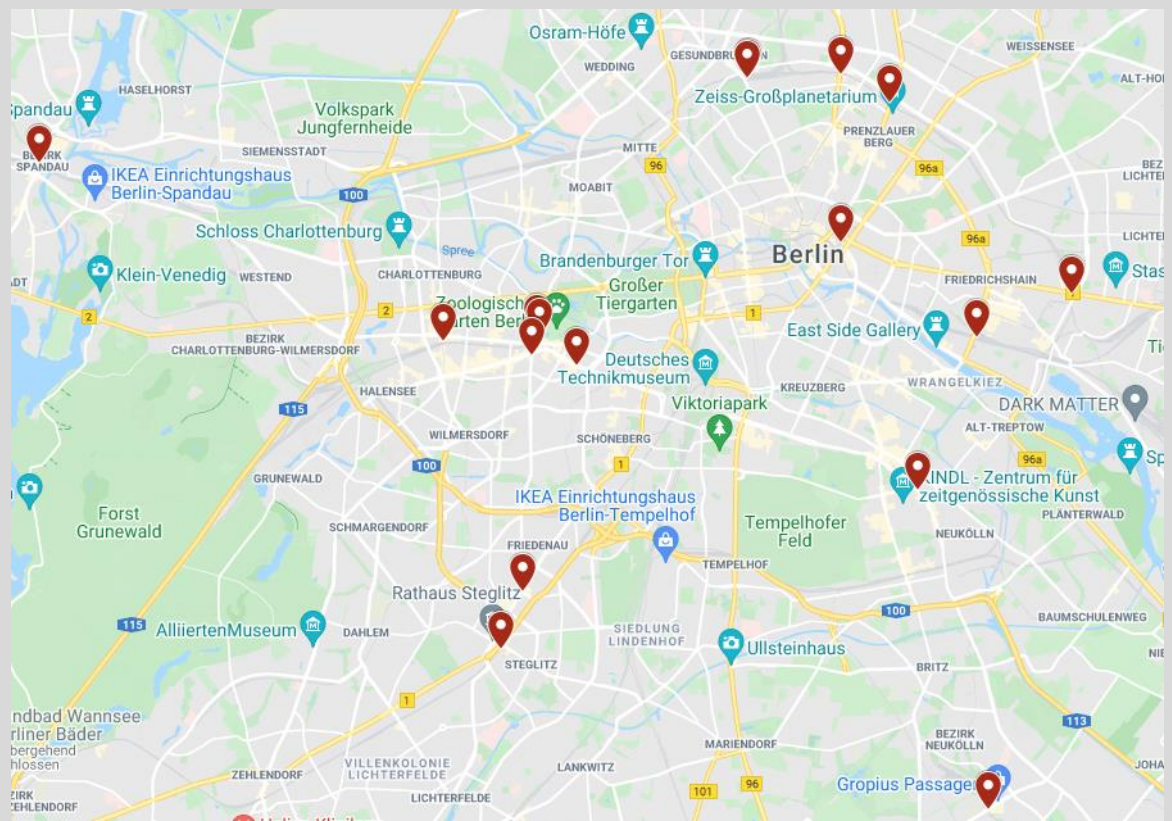
Total amount                      € 7.858,20

Booking period in decades; All prices estimated plus print and VAT.



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## SHOPPING-NETWORK



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## NETWORKS

### TOURISM-NETWORK

The Tourism-Network contains 10 locations at the tourism hotspots in Berlin.

- U Kurfürstendamm,
- U Zoo,
- U Stadtmitte
- S/U Friedrichstraße,
- S/U Warschauer Str.
- U Alexanderplatz,
- U Wittenbergplatz,
- U Kochstraße (Checkpoint Charlie),
- U Hauptbahnhof,
- U Mehringdamm

If single locations are not available, similar locations can be selected in cooperation with the client.

Total amount                    € 4.109,70

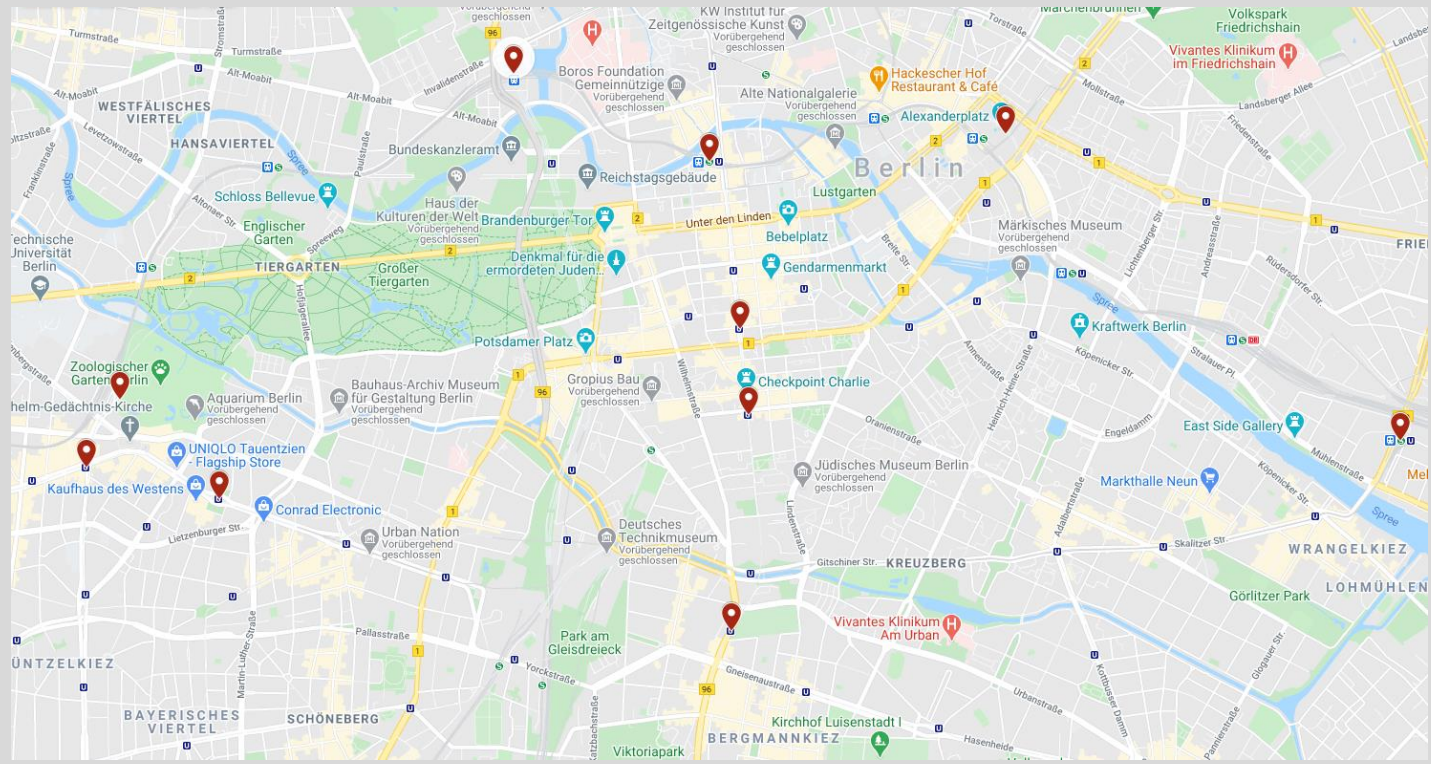
Booking period in decades; All prices estimated plus print and VAT.



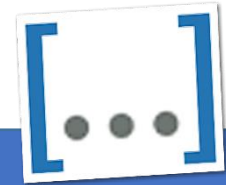
# LARGE SCALE BILLBOARDS NETWORKS



## TOURISM-NETWORK



# CONTACT



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