



TAXI ADVERTISING

BERLIN

wtm [...] außenwerbung

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TAXI ROOF ADVERTISING

Over 380 Taxis offer roof advertising places. These are double sided and can be booked in a weekly basis. The format is 860 x 720 mm.

Amount	duration	media costs	production
50	1 week	€ 4.600,00	€ 1.040,00
50	4 weeks	€ 17.600,00	€ 1.040,00

(The price per single taxi and week sinks from 92€ to 88€)

Amount	duration	media costs	production
100	1 week	€ 8.800,00	€ 1.590,00
100	4 weeks	€ 33.600,00	€ 1.590,00

(The price per single taxi and week sinks from 88€ to 84€)

Prices may vary during trade fairs.
All prices plus VAT.



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TAXI DOOR CLASSIC

Advertise on taxi doors with the format 160 x 30 cm, with two advertisings, one each side. You can book in a 2 week basis.

Amount	duration	media costs	production
50	1 month	€ 9.550,00	€ 1.925,00
50	3 months	€ 21.450,00	€ 1.925,00

(The price per single taxi and month sinks from 191€ to 143€)

Amount	duration	media costs	production
100	1 month	€ 18.100,00	€ 3.850,00
100	3 months	€ 41.700,00	€ 3.850,00

(The price per single taxi and month sinks from 181€ to 139€)

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TAXI DOOR COVER

Taxi door cover covers both doors on each side. You can book in a 2 week basis.

Anzahl	Laufzeit	Mediakosten	Produktion
50	1 month	€ 15.500,00	€ 2.175,00
50	3 months	€ 28.350,00	€ 2.175,00

(The price per single taxi and month sinks from 310€ to 189€)

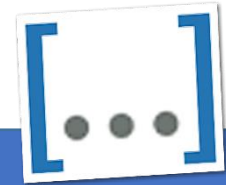
Anzahl	Laufzeit	Mediakosten	Produktion
100	1 month	€ 26.800,00	€ 4.350,00
100	3 months	€ 51.900,00	€ 4.350,00

(The price per single taxi and month sinks from 268€ to 173€)

Prices may vary during trade fairs.
All prices plus VAT.



CONTACT



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