



TRADE FAIR AIRPORT ADVERTISING

BER Berlin

wtm [...] außenwerbung

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DIGITAL CITY LIGHT POSTER

With 41 digital City Light Poster at 29 Locations on 3 levels, a campaign on this network reaches everyone in the airport: departure, arrival & meeter and greeter.

The supports are one-sided and double-sided and can be booked per week.

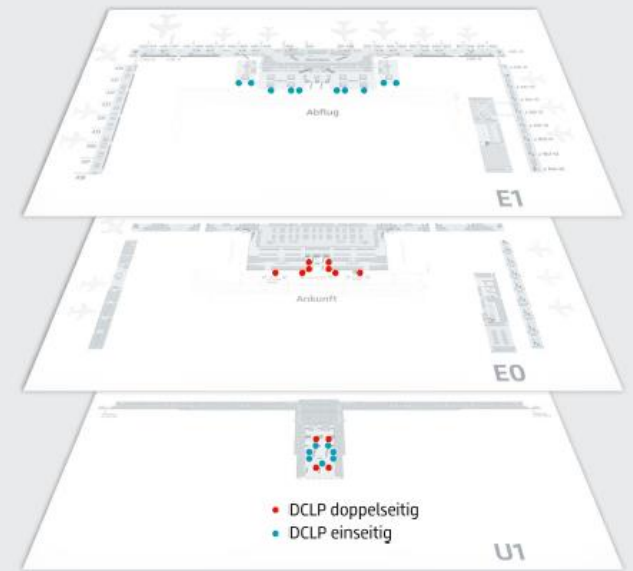
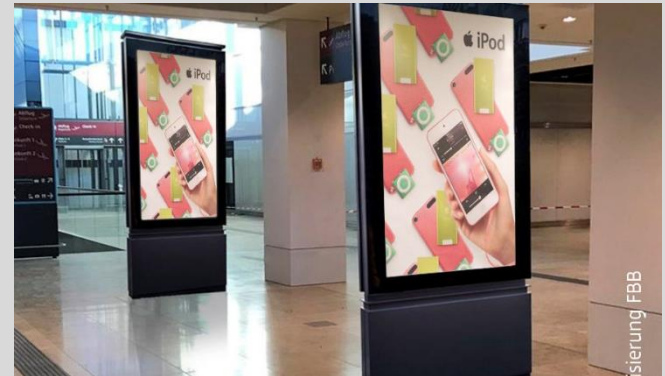
COSTS AND SIZE

Network: 29 CLPs on 41 faces
Media € 18.000,00 / week / net

Minimum booking 1 week, 1 slot à 10 sec.
Max. 6 slots à 10 seconds.

SIZE (WxH) 75/ 85-inch 9:16
Technical specifications upon request

All prices + VAT.



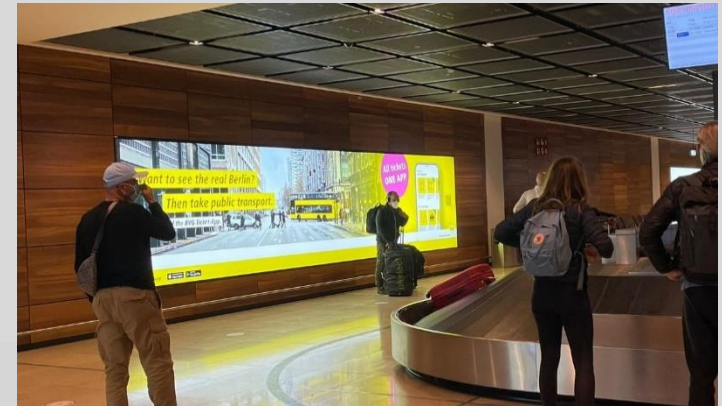
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ARRIVAL: XL LANDSCAPE COLORAMEN BAGGAGE CLAIM

8 XL backlight landscap coloramen are siding the baggage claim and guarantee the attention of all arriving passengers waiting for their luggage.



COSTS AND SIZE

Faces: 8 XL Landscape coloramen

Media € 12.500,00 / month / faces

Production/Installation € 1.680,00 / face

Production size: (WxH) 2.485 x 1.235 mm

Visible size: (WxH) 2.440 x 1.190 mm

All prices plus VAT.



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PROMOTION incl. L LANDSCAPE Coloramen

Next to the baggage claim, there are two designated promotion areas of 24m² including a large landscape coloramen. Ideal to attract the attention of arriving passengers directly face to face.



COSTS AND SIZE

Faces:	2 locations possible (promotion + coloramen)
Media	€ 47.800,00 per month per location
Production/Installation	€ 1.110,00

Production size : (WxH) 6.210 x 1.255 mm
Visible size: (WxH) 6.190 x 1.237 mm



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POSTER BAGGAGE CLAIM

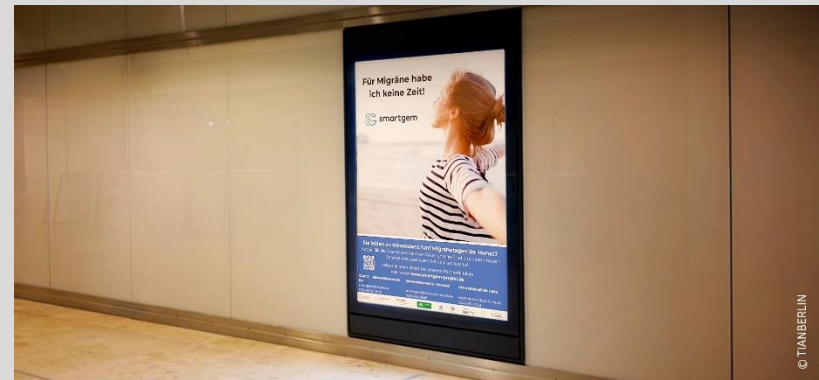
At the baggage claim, there are 3 networks of 2 posters each.
Reach all arriving passengers at terminal 1.

COSTS AND SIZE

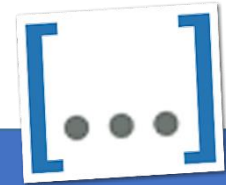
Faces:	3 networks of 2 posters each
Media	€ 10.000,00 per month, per network
Production/Installation	€ 685,00

Production size : (WxH) upon request
Visible size: (WxH) 1.190 x 1.750 mm

All prices plus VAT.



CONTACT



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