



# TRAM ADVERTISING - CAMPAIGN BERLIN

wtm [...] außenwerbung

# CAMPAIGN MEDIA

## 18/1 TRAFFIC BOARD

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### TRAFFIC BOARD DIN 18/1

18/1 Traffic Boards are applied to the driver's side of the tram and are large enough to be very visible from the distance. The format is standardized and available in almost all German cities.

### COSTS

1 Month Production / Installation	€ 2.872,00 included
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Line binding not possible.

All-inclusive pricing; All prices plus VAT.



# CAMPAIGN MEDIA

## INTERIOR AND EXTERIOR

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### EFFECTIVE COMBINATION

The double sided foils are attached directly to the windows and are thereby on eye level of the passengers. Because of the double sided print they are visible from outside as well.

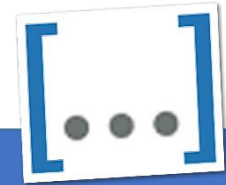
### COSTS AND CONDITIONS

Minimum booking	50 foils
Minimum duration	1 month
Format	50 cm W x 15 cm H
Service price per foil	€ 34,52 per month
Service price (50 foils)	€ 1.726,00 per month

Including production, installation, and removal  
excl. VAT



# KONTAKT



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